

भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

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Decline in Overall Business Sentiments for Q4:2016-17: RBI's Industrial Outlook Survey finds

The 76th round of the Reserve Bank of India's Industrial Outlook Survey (IOS) indicated a decline in business sentiments. This round of the survey was conducted during October-December 2016. The survey elicited response from 1221 manufacturing companies. The survey provides qualitative assessment of business situation of companies in the Indian manufacturing sector for Q3:2016-17 and their expectations for the ensuing quarter Q4:2016-17. Results of 75th round (Q2:2016-17) of the survey were released on October 4, 2016 on the RBI website.

The survey responses are those of the respondents and are not necessarily shared by the Reserve Bank of India.

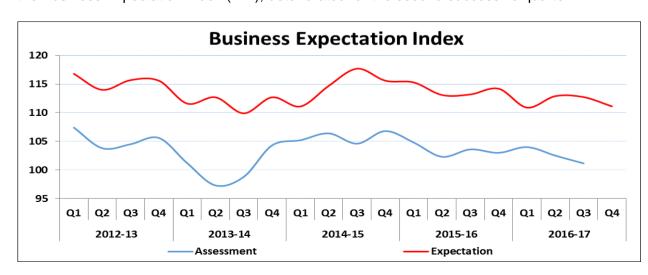
Highlights:

Assessment for Q3:2016-17

The survey indicated slight moderation in the sentiments in demand condition for the second successive quarter. In respect of several parameters like order books, capacity utilisation and imports, the level of optimism was lower in this quarter than Q2:2016-17. However, the respondents were somewhat more optimistic about the export performance than Q2:2016-17 while the optimism on production remained unchanged.

Availability of finance from banks and other sources were perceived to have worsened. However, due to reduced pessimism about the cost of finance and the cost of raw material, the sentiment on profit margin remained largely unchanged.

Overall, the business sentiments of the Indian manufacturing sector, as inferred from the Business Expectation Index (BEI), deteriorated for the second successive quarter.



Expectation for Q4: 2016-17

The outlook on business sentiments in Q4: 2016-17 largely followed similar pattern. However, in respect of demand condition (Order Books, Production), the outlook deteriorated. Pressure from rise in cost of raw material was expected to bring down profit margin. Improved sentiments were expressed in pending orders, exports, and cost of finance.

The summary index BEI declined from the Q3: 2016-17 level.

Net respon	Summ se ¹ (in %) comp	ary Table parison over pr	evious quarter	
	Assessme	ent period	Expectation	on period
Parameters	Q2:2016-17	Q3:2016-17	Q3:2016-17	Q4:2016-17
Production	10.8	10.8	28.9	27.8
Order Books	9.0	7.1	24.7	20.9
Pending Orders	13.7	13.7	6.2	10.3
Capacity Utilisation	3.6	2.3	17.2	16.4
Exports	-0.8	4.4	11.2	12.1
Imports	7.0	6.2	8.7	8.4
Employment	6.8	3.8	9.1	5.2
Financial Situation	16.4	11.9	27.1	24.6
Availability of Finance (from internal accruals)	12.5	9.9	20.2	17.4
Cost of Finance	-7.9	-3.2	-7.5	-0.3
Cost of Raw Material	-39.0	-38.2	-32.0	-34.3
Selling Price	2.0	0.7	6.8	5.9
Profit Margin	-12.9	-13.0	0.1	-2.8
Overall Business Situation	17.4	13.0	31.3	27.9
Salary	32.8	26.1	24.7	21.7
Business Expectation Index ²	102.7	101.1	112.9	111.1

Alpana Killawala Principal Adviser

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 $^{^{1}}$ Net Response (NR) is the difference of percentage of the respondents reporting optimism and that reporting pessimism. The range is -100 to 100. Any value greater than zero indicates expansion/optimism and any value less than zero indicates contraction/pessimism i.e., NR = (I - D); where, I is the percentage response of 'Increase/optimism', and D is the percentage response of 'Decrease/pessimism' and E is the percentage response as 'no change/Equal'; I+D+E=100. For example, increase in production is optimism whereas decrease in cost of raw material is optimism.

² The Business Expectation Index (BEI) is a composite indicator calculated as weighted (share of GVA of different industry group) net response of nine business indicators. The nine indicators considered for computation of BEI are: (1) overall business situation, (2) production, (3) order books, (4) inventory of raw material, (5) inventory of finished goods, (6) profit margin, (7) employment, (8) exports and (9) capacity utilisation. It gives a single snapshot of business outlook in every quarter. BEI lies between 0 to 200, and 100 is the threshold separating expansion from contraction.

Table 1: Assessment & Expectation for Production (Percentage responses)[®]

			Asses	sment			Expecta	ation	
Quarter	Total response	Increase	Decrease	No change	Net response [#]	Increase	Decrease	No change	Net response
Q3:2015-16	1337	34.2	18.2	47.6	16.0	40.5	11.3	48.2	29.2
Q4:2015-16	1342	35.6	18.8	45.6	16.8	41.2	10.2	48.6	31.1
Q1:2016-17	1275	34.5	17.2	48.3	17.3	38.8	13.8	47.4	25.0
Q2:2016-17	723	31.4	20.6	48.0	10.8	40.2	11.2	48.6	29.0
Q3:2016-17	1221	32.0	21.2	46.8	10.8	40.9	12.0	47.2	28.9
						41.1	13.3	45.6	27.8

^{&#}x27;Increase' in production is optimistic.

 Table 2: Assessment & Expectation for Order Books (Percentage responses)

			Asses	sment		Expectation					
Quarter	Total response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response		
Q3:2015-16	1337	30.4	18.8	50.8	11.5	37.4	11.9	50.8	25.5		
Q4:2015-16	1342	31.8	19.7	48.5	12.1	39.7	10.6	49.8	29.1		
Q1:2016-17	1275	32.1	16.5	51.3	15.6	35.5	14.3	50.3	21.2		
Q2:2016-17	723	29.3	20.4	50.3	9.0	38.1	10.8	51.1	27.3		
Q3:2016-17	1221	29.1	22.0	48.9	7.1	36.4	11.7	51.9	24.7		
						35.1	14.2	50.7	20.9		

^{&#}x27;Increase' in order books is optimistic.

Table 3: Assessment & Expectation for Pending Orders

(Percentage responses)

	Total		Asses	sment		Expectation				
Quarter	response	Below Normal	Above Normal	Normal	Net response	Below Normal	Above Normal	Normal	Net response	
Q3:2015-16	1337	19.2	5.0	75.8	14.3	14.1	6.5	79.4	7.6	
Q4:2015-16	1342	18.2	4.3	77.4	13.9	13.3	7.0	79.7	6.3	
Q1:2016-17	1275	16.7	5.7	77.6	11.0	15.1	4.9	80.0	10.2	
Q2:2016-17	723	18.9	5.2	75.9	13.7	12.9	6.3	80.8	6.6	
Q3:2016-17	1221	19.0	5.3	75.7	13.7	12.9	6.7	80.4	6.2	
						15.3	5.0	79.7	10.3	

Pending orders 'Below Normal' is optimistic.

[®]: Due to rounding off percentage may not add up to 100. This is applicable for all the tables from 1 to 17.

^{#:} Net Response (NR) is the difference of percentage of the respondents reporting optimism and that reporting pessimism. The range is -100 to 100. Any value greater than zero indicates expansion and any value less than zero indicates contraction.

Table 4: Assessment & Expectation for Capacity Utilisation (Percentage responses)

			A:	ssessme	nt .			E	xpectati	on	,
Indicator	Options	Q3:20 15-16	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 16-17
	Increase	23.4	24.6	21.8	21.5	20.2	27.8	26.3	26.5	27.4	27.6
Capacity Utilisation	No Change	60.4	57.9	63.1	60.7	61.9	63.5	60.8	63.9	62.5	61.2
(CU)-(main product)	Decrease	16.3	17.5	15.1	17.9	17.9	8.7	12.9	9.7	10.2	11.2
	Net Response	7.1	7.1	6.7	3.6	2.3	19.1	13.4	16.8	17.2	16.4
Level of CU	Above normal	8.7	9.8	10.9	9.3	8.7	9.4	9.8	10.3	10.8	10.6
(compared to the	Normal	72.6	71.0	72.5	75.3	74.9	78.2	75.6	77.8	77.7	76.5
average in last 4 quarters)	Below Normal	18.6	19.2	16.6	15.4	16.4	12.4	14.6	11.9	11.5	12.9
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Net Response	-9.9	-9.4	-5.7	-6.0	-7.7	-3.0	-4.8	-1.6	-0.7	-2.3
Assessment	More than adequate	14.3	13.9	14.6	14.4	12.3	14.5	13.8	13.6	14.2	11.9
Of Prod. Capacity (with regard	Adequate	77.2	77.7	76.8	77.3	78.6	78.5	79.1	78.8	78.4	80.7
of Prod. Capacity	Less than adequate	8.5	8.5	8.6	8.2	9.1	7.0	7.1	7.6	7.4	7.4
months)	Net Response	5.8	5.4	6.0	6.2	3.2	7.5	6.7	6.0	6.8	4.5

^{&#}x27;Increase' in capacity utilisation is optimistic.

Table 5: Assessment & Expectation for Exports (Percentage responses)

	Assessine		Assess			Expectation					
Quarter	Total response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response		
Q3:2015-16	1337	23.3	17.7	59.0	5.7	27.3	10.6	62.1	16.7		
Q4:2015-16	1342	22.1	18.8	59.1	3.3	26.9	10.0	63.1	16.9		
Q1:2016-17	1275	21.5	15.3	63.1	6.2	25.7	12.0	62.3	13.7		
Q2:2016-17	723	19.8	20.6	59.6	-0.8	26.3	9.5	64.2	16.8		
Q3:2016-17	1221	22.9	18.5	58.6	4.4	24.3	13.2	62.5	11.2		
						25.3	13.2	61.5	12.1		

^{&#}x27;Increase' in exports is optimistic.

Table 6: Assessment & Expectation for Imports (Percentage responses)

Table 0.	ASSESSIIIC	int & Expe	Ctation i	oi iiiipoi	ıs	(Fercentage	responses)			
			Assess	ment		Expectation				
Quarter	Total response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net respons e	
Q3:2015-16	1337	17.2	11.1	71.8	6.1	18.0	8.8	73.2	9.2	
Q4:2015-16	1342	17.6	12.9	69.4	4.7	16.4	8.6	75.0	7.7	
Q1:2016-17	1275	18.1	9.7	72.3	8.4	16.7	10.9	72.4	5.8	
Q2:2016-17	723	17.5	10.6	71.9	7.0	17.5	7.9	74.6	9.6	
Q3:2016-17	1221	17.9	11.7	70.4	6.2	18.1	9.4	72.5	8.7	
						17.7	9.3	73.1	8.4	

Increase' in imports is optimistic.

Table 7: Assessment & Expectations for level of Inventory (Raw Material and Finished Goods)

(Percentage responses)

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			Α	ssessmer	nt		Expectation					
Indicator	Options	Q3:20 15-16	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 16-17	
	Below average	6.5	7.0	6.0	7.0	7.3	5.3	5.9	5.8	5.2	6.8	
Inventory	Average	81.4	80.5	81.7	81.2	81.1	84.8	84.4	83.5	84.5	84.2	
of raw material	Above average	12.2	12.5	12.4	11.8	11.7	9.9	9.7	10.8	10.3	9.0	
	Net Response	-5.7	-5.5	-6.4	-4.8	-4.4	-4.7	-3.8	-5.0	-5.2	-2.2	
	Below average	7.0	8.7	7.0	6.7	6.4	6.2	7.0	7.1	4.5	6.5	
Inventory of	Average	75.7	75.9	77.7	77.5	78.3	81.6	81.9	8.08	83.0	81.9	
finished goods	Above average	17.4	15.4	15.3	15.8	15.3	12.1	11.1	12.1	12.5	11.6	
	Net Response	-10.4	-6.7	-8.3	-9.0	-8.9	-5.9	-4.1	-5.0	-7.9	-5.1	

Inventory of raw material and finished goods 'Below average' is optimistic.

Table 8: Assessment & Expectations for Employment Outlook (Percentage responses)

	Total		Assess	ment		Expectation					
Quarter	response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response		
Q3:2015-16	1337	15.3	9.4	75.3	5.8	15.7	6.1	78.2	9.6		
Q4:2015-16	1342	14.2	10.1	75.7	4.1	15.3	6.7	78.0	8.6		
Q1:2016-17	1275	15.0	9.7	75.3	5.3	15.1	8.0	76.9	7.1		
Q2:2016-17	723	14.5	7.7	77.8	6.8	15.8	7.7	76.5	8.1		
Q3:2016-17	1221	13.5	9.7	76.8	3.8	14.7	5.6	79.7	9.1		
						12.1	6.9	81.0	5.2		

'Increase' in employment is optimistic.

Table 9: Assessment & Expectation for Overall Financial Situation

(Percentage responses)

r	T	1					(1 creentage responses)				
	Total		Asses	ssment		Expectation					
Quarter	Total response	Better	Worsen	No change	Net response	Better	Worsen	No change	Net response		
Q3:2015-16	1337	26.2	12.9	60.9	13.2	34.8	8.8	56.4	26.0		
Q4:2015-16	1342	26.6	12.3	61.0	14.3	33.3	8.5	58.2	24.7		
Q1:2016-17	1275	27.9	11.9	60.1	16.0	33.1	8.3	58.6	24.8		
Q2:2016-17	723	27.7	11.3	61.1	16.4	35.2	8.3	56.5	26.9		
Q3:2016-17	1221	26.0	14.1	59.9	11.9	33.9	6.8	59.3	27.1		
						34.1	9.5	56.4	24.6		

'Better' overall financial situation is optimistic.

Table 10: Assessment & Expectation for Working Capital Finance Requirement

(Percentage responses)

	Total		Asses	sment		Expectation				
Quarter	response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response	
Q3:2015-16	1337	30.3	6.7	62.9	23.6	29.9	4.3	65.8	25.5	
Q4:2015-16	1342	31.7	6.8	61.4	24.9	30.1	4.9	65.0	25.2	
Q1:2016-17	1275	28.1	7.2	64.7	20.8	30.0	5.4	64.6	24.6	
Q2:2016-17	723	26.0	6.6	67.4	19.4	29.7	5.6	64.7	24.1	
Q3:2016-17	1221	28.9	6.9	64.3	22.0	28.1	4.1	67.8	24.1	
						29.2	5.3	65.5	23.9	

^{&#}x27;Increase' in working capital finance is optimistic.

Table 11: Assessment & Expectation for Availability of Finance

(Percentage responses)

							1		,	age resp	urises)
			As	sessme	nt			E	Expectati	on	
Indicator	Options	Q3:20 15-16	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 15-16	Q1:20 16-17	Q2:20 16-17	Q3:20 16-17	Q4:20 16-17
	Improve	22.3	21.7	22.4	21.0	21.6	26.1	25.6	25.9	25.2	25.4
Availability of finance (from	No Change	68.3	69.0	68.6	70.5	66.7	67.8	68.3	68.3	69.8	66.6
internal accruals)	Worsen	9.4	9.3	8.9	8.5	11.7	6.1	6.1	5.8	5.0	8.0
ŕ	Net Response	12.9	12.4	13.5	12.5	9.9	20.0	19.5	20.1	20.2	17.4
Availability	Improve	19.2	18.3	18.7	18.3	19.6	20.6	21.6	21.7	21.8	22.5
of Finance (from	No Change	74.4	74.2	73.6	76.1	72.5	74.7	73.2	72.7	74.9	71.9
banks & other	Worsen	6.3	7.5	7.7	5.6	7.9	4.7	5.2	5.5	3.3	5.6
sources)	Net Response	12.9	10.8	11.0	12.7	11.7	16.0	16.4	16.2	18.5	16.9
Availability	Improve	11.3	8.8	10.6	10.0	9.1	12.1	10.0	12.2	10.3	10.0
of Finance (from	No Change	83.5	85.3	84.4	86.6	86.1	84.1	85.4	84.1	87.7	86.5
overseas, if	Worsen	5.2	5.9	5.0	3.3	4.8	3.9	4.7	3.8	2.0	3.5
applicable)	Net Response	6.2	2.9	5.6	6.7	4.3	8.2	5.3	8.4	8.3	6.5

^{&#}x27;Improvement' in availability of finance is optimistic.

Table 12: Assessment & Expectation for Cost of Finance (Percentage responses)

									.0000000/
Total			Assess	ment		Expectation			
Quarter	response	Decrease	Increase	No change	Net response	Decrease	Increase	No change	Net response
Q3:2015-16	1337	14.0	19.4	66.6	-5.4	10.2	17.9	71.9	-7.6
Q4:2015-16	1342	11.0	19.7	69.2	-8.7	10.5	15.9	73.6	-5.5
Q1:2016-17	1275	10.1	19.9	70.0	-9.8	8.8	17.1	74.1	-8.3
Q2:2016-17	723	9.4	17.3	73.3	-7.9	9.9	17.4	72.6	-7.5
Q3:2016-17	1221	12.9	16.1	71.1	-3.2	9.4	16.9	73.8	-7.5
						14.5	14.8	70.8	-0.3

Decrease' in cost of finance is optimistic.

Table 13: Assessment & Expectation for Cost of Raw Material (Percentage responses)

	Total		Assessment			Expectation			
Quarter	response	Decrease	Increase	No change	Net response	Decrease	Increase	No change	Net response
Q3:2015-16	1337	12.4	38.7	48.9	-26.4	7.1	35.2	57.7	-28.1
Q4:2015-16	1342	13.3	37.7	49.0	-24.4	6.9	34.2	58.9	-27.3
Q1:2016-17	1275	7.5	41.5	51.0	-34.0	8.3	36.0	55.7	-27.7
Q2:2016-17	723	4.2	43.1	52.7	-39.0	6.0	37.5	56.5	-31.5
Q3:2016-17	1221	6.4	44.6	48.9	-38.2	5.5	37.4	57.1	-32.0
						5.1	39.4	55.6	-34.3

'Decrease' in cost of raw material is optimistic.

 Table 14: Assessment & Expectation for Selling Price
 (Percentage responses)

				Assessment			Expectation			
Quarter	Total response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response	
Q3:2015-16	1337	16.7	18.0	65.3	-1.4	18.3	12.2	69.5	6.2	
Q4:2015-16	1342	15.9	19.6	64.5	-3.7	17.9	10.7	71.4	7.2	
Q1:2016-17	1275	18.9	13.2	67.9	5.7	20.2	13.1	66.7	7.1	
Q2:2016-17	723	16.5	14.5	69.0	2.0	19.8	9.7	70.5	10.1	
Q3:2016-17	1221	16.9	16.2	66.9	0.7	17.2	10.4	72.4	6.8	
						16.8	10.9	72.3	5.9	

'Increase' in selling price is optimistic.

Table 15: Assessment & Expectation for Profit Margin (Percentage responses)

			Assess	sment		Expectation				
Quarter	Total response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net respons e	
Q3:2015-16	1337	14.3	29.5	56.2	-15.3	18.4	19.7	61.9	-1.3	
Q4:2015-16	1342	13.4	30.1	56.5	-16.7	18.1	20.1	61.8	-2.0	
Q1:2016-17	1275	14.4	27.4	58.2	-12.8	18.5	22.1	59.4	-3.6	
Q2:2016-17	723	15.8	28.8	55.4	-12.9	19.1	19.3	61.6	-0.2	
Q3:2016-17	1221	15.3	28.3	56.4	-13.0	19.5	19.4	61.2	0.1	
						18.5	21.3	60.2	-2.8	

'Increase' in profit margin is optimistic.

Table 16: Assessment & Expectation for Overall Business Situation

(Percentage responses)

	T.1.1		Assess	sment		Expectation				
Quarter	Total response	Better	Worsen	No change	Net response	Better	Worsen	No change	Net response	
Q3:2015-16	1337	31.3	14.0	54.7	17.4	39.9	8.3	51.8	31.6	
Q4:2015-16	1342	30.8	14.6	54.6	16.2	40.9	7.6	51.5	33.3	
Q1:2016-17	1275	33.3	12.1	54.6	21.2	39.4	8.9	51.7	30.5	
Q2:2016-17	723	31.4	14.0	54.6	17.4	41.2	7.7	51.1	33.5	
Q3:2016-17	1221	29.4	16.4	54.2	13.0	40.1	8.7	51.2	31.3	
						39.4	11.5	49.1	27.9	

'Better' Overall Business Situation is optimistic.

Table 17: Assessment & Expectation for Salary/Other Remuneration

(Percentage responses)

	Total		Assessment				Expectation			
Quarter	response	Increase	Decrease	No change	Net response	Increase	Decrease	No change	Net response	
Q3:2015-16	1337	28.4	3.2	68.4	25.1	24.3	2.3	73.4	22.0	
Q4:2015-16	1342	30.5	3.0	66.5	27.5	25.0	2.8	72.2	22.1	
Q1:2016-17	1275	34.9	2.9	62.2	32.0	33.2	2.9	63.9	30.3	
Q2:2016-17	723	35.8	3.0	61.2	32.8	30.0	3.1	66.9	26.9	
Q3:2016-17	1221	28.9	2.8	68.3	26.1	26.6	2.0	71.4	24.7	
						25.0	3.3	71.8	21.7	

'Increase in Salary / other remuneration' is optimistic.

Table 18: Business Expectation Index (BEI)

Quarter	BEI-Assessment Quarter	BEI-Expectation Quarter
Q3:2015-16	103.6	113.4
Q4:2015-16	103.0	114.2
Q1:2016-17	104.0	110.9
Q2:2016-17	102.7	112.9
Q3:2016-17	101.1	112.9
Q4:2016-17		111.1