

## II. Aggregate Demand\*

Notwithstanding a sharp rise in the government's final consumption expenditure, aggregate demand in the economy remained weak during Q1 of 2013-14 because of deceleration in private consumption and contraction in fixed investments. Persisting consumer price inflation impacted private consumption expenditure, while structural impediments and general uncertainty regarding the policy environment weighed down on investment activities. There was a sharp fall in fresh investment proposals from the private corporate sector during the quarter, reflecting the prevalence of overall negative business sentiments. However, a good monsoon this year and the pick-up in exports could boost aggregate demand.

### Private consumption weakened, fixed investment contracted in Q1 of 2013-14

II.1 Expenditure-side GDP continued to weaken during Q1 of 2013-14 mainly on account of a deceleration in private final consumption expenditure and a contraction in fixed investments, even as the government's final consumption expenditure showed a sharp increase (Table II.1).

II.2 Slowdown in income growth and persistence of a high consumer price inflation impacted private consumption expenditure while structural impediments and general uncertainty regarding the policy environment weighed down on investment activities. Investment in valuables, however, increased sharply

**Table II.1: Aggregate demand continues to weaken mainly on account of deceleration in private consumption and contraction in fixed investment**  
*Expenditure Side GDP (2004-05 prices)*

(Per cent)

Item	2011-12*	2012-13#	2012-13				2013-14
			Q1	Q2	Q3	Q4	
1	2	3	4	5	6	7	8
<b>Growth Rates (y-o-y)</b>							
GDP at Market Prices	6.3	3.2	3.4	2.5	4.1	3.0	2.4
Total Final Expenditure	8.1	3.9	4.7	4.0	3.8	3.3	3.0
(i) Private	8.0	4.0	4.3	3.5	4.2	3.8	1.6
(ii) Government	8.6	3.9	7.2	6.9	2.2	0.6	10.5
Gross Fixed Capital Formation	4.4	1.7	-2.2	1.1	4.5	3.4	-1.2
Change in Stocks	-30.6	73.4	69.8	71.7	75.8	76.0	-0.4
Valuables	6.6	-12.0	-20.9	4.3	-6.9	-20.2	92.5
Net Exports	-42.5	-17.3	-6.7	-21.4	-23.7	-16.4	-6.0
Discrepancies	-100.3	152.0	-12.9	28.6	-128.5	-6.3	29.1
<b>Relative Shares</b>							
Total Final Expenditure	70.5	71.0	72.1	72.8	73.5	65.9	72.5
(i) Private	59.2	59.6	61.1	61.8	61.4	54.7	60.6
(ii) Government	11.3	11.3	11.0	11.0	12.1	11.2	11.9
Gross Fixed Capital Formation	33.7	33.2	33.8	34.6	32.0	32.6	32.6
Change in Stocks	2.3	3.8	3.9	4.0	3.7	3.8	3.8
Valuables	2.4	2.0	2.1	2.2	2.0	1.8	4.0
Net Exports	-8.8	-10.0	-9.6	-11.0	-11.3	-8.4	-9.9
Discrepancies	0.0	0.0	-2.4	-2.6	0.1	4.2	-3.0
<i>Memo:</i>							
GDP at market prices (₹ Billion)	56314	58137	13702	13536	15062	15836	14034

\*: First Revised Estimates; #: Provisional Estimates.

Source: Central Statistics Office.

\* Despite the well known limitations, expenditure-side GDP data are being used as proxies for components of aggregate demand.

**Table II.2: Valuables and government consumption supported overall growth**

**Contribution-weighted growth rates of expenditure-side GDP (2004-05 Prices)\***

Item	2012-13				2013-14
	Q1	Q2	Q3	Q4	Q1
1	2	3	4	5	6
1. Private Final Consumption Expenditure	2.6	2.2	2.6	2.1	1.0
2. Government Final Consumption Expenditure	0.8	0.7	0.3	0.1	1.2
3. Gross Fixed Capital Formation	-0.8	0.4	1.4	1.1	-0.4
4. Change in Stocks	1.7	1.7	1.7	1.7	0.0
5. Valuables	-0.6	0.1	-0.2	-0.5	2.0
6. Net Exports	-0.6	-2.0	-2.3	-1.2	-0.6
(i) Exports	3.0	1.2	-0.9	-0.2	-0.3
(ii) Less Imports	3.6	3.2	1.4	1.1	0.3
<b>7. Sum 1 to 6</b>	<b>3.0</b>	<b>3.1</b>	<b>3.5</b>	<b>3.2</b>	<b>3.1</b>
8. Discrepancies	0.4	-0.6	0.6	-0.3	-0.7
<b>9. GDP at Market Prices (7+8)</b>	<b>3.4</b>	<b>2.5</b>	<b>4.1</b>	<b>3.0</b>	<b>2.4</b>

\*: Contribution-weighted growth rate of a component of expenditure-side GDP is obtained as follows: (Y-o-y change in the component ÷ Y-o-y change in GDP at constant market prices) × Y-o-y growth rate of GDP at constant market prices.

Source: Central Statistics Office.

on the back of high inflation and expected relative returns. In fact, among all the components of aggregate demand, the contribution of valuables to overall growth was the highest during Q1 of 2013-14 (Table II.2). At the same time, while exports continued to contract for the third successive quarter, imports also slackened in line with overall domestic activity and consequently, net exports posted a smaller contraction in Q1 of 2013-14 *vis-a-vis* previous quarters.

***Persistent efforts to address infrastructure bottlenecks will help turnaround investment demand, boost market confidence***

II.3 Persistent policy logjams, particularly those associated with delayed clearances on the part of the government; aggressive bidding on the part of private developers during the high growth phase; and inadequate appraisal mechanisms on the part of

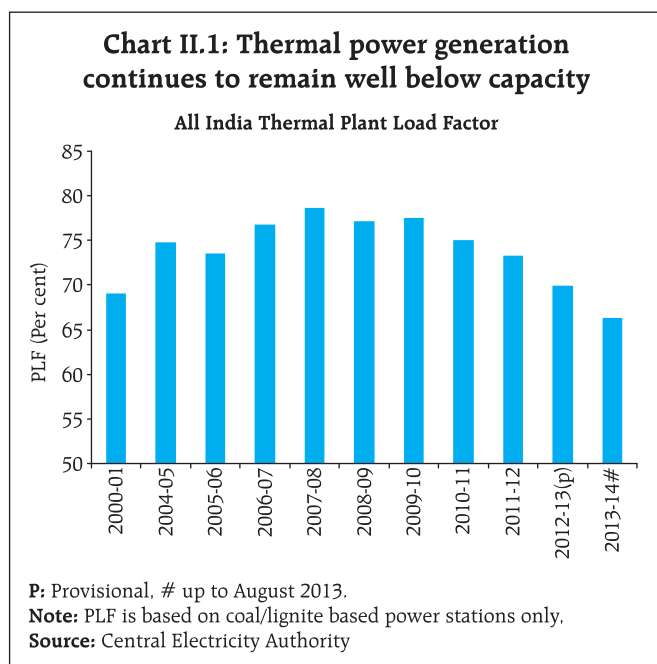
financiers, brought the infrastructure sector to a standstill. Consequently project delays have been slowing India's growth in a big way. As of June 2013, about 50 per cent of central sector projects (of ₹1.5 billion and above) were delayed, up from 44 per cent in June 2008, for which the cost overruns rose from 12 to 20 per cent during the last five-year period. Delayed projects were high in sectors, such as roads, followed by power, petroleum and railway.

II.4 Furthermore, leverage of the firms operating in infrastructure sector for a sample of 50 BSE 500 companies has risen over the years. Total borrowing to equity has increased from 111.3 per cent in 2009-10 to 217.2 per cent in 2012-13. Raising fresh equity in this sector has been difficult of late.

II.5 However, efforts at addressing the problems have begun to unlock the potential in this area. The Cabinet Committee on Investments (CII) was constituted to expedite the clearance of projects; CCI has cleared about 209 projects till mid-September 2013. A Project Monitoring Group was also set up in the Prime Minister's Office which has finalised deadlines for the intermediate steps to be taken to accelerate key mega infrastructure projects. While the impact is not immediately seen, concerted efforts over the next six months could bring about a turnaround in investment demand.

II.6 Amongst the infrastructure industry, the power sector was crippled by the poor performance of thermal power, with the plant load factor (PLF) declining continuously to almost early 2000 levels (Chart II.1). Estimates suggest that loss of power generation due to shortage of coal and gas amounted to around 50 billion units (BU) in 2012-13 and about 11.4 BU during the first four months of 2013-14. Though directives to sign fuel supply agreements (FSAs) have been given, the issue of demand-supply imbalance for coal is yet to be resolved.

II.7 Activity in the roads sector was also at a low ebb, as projects awaited forest, environmental and land



acquisition clearances. During April-June 2013, National Highways Authority of India (NHAI) constructed/widened and strengthened 568 km of National Highways, recording a negative growth of around 7 per cent over the same period previous year. The government and the Reserve Bank have taken several steps to remove constraints facing the sector including delinking environment from forest clearances, treatment of lenders' debt exposure as secured loans, substitution policy for concessionaires and significant stepping up of efforts on NHAI's part to fast-track land acquisition. Over the last few months, the government has also been engaging with financial institutions and other stakeholders to infuse greater funds in highway projects. However, with large number of tendered projects remaining uninitiated, cancellation of bids and re-bidding need to be speedily undertaken. Besides, pushing engineering, procurement and construction (EPC) projects can partially offset the low interest in tendering for public-private partnership (PPP) based road projects. The PPP mode is expected to pick up again in the next 1-2 years once the measures adopted by the government fructify and as investors' risk appetite improves.

II.8 In the telecommunications sector, balance sheets of major private service providers have been under pressure for quite some time, with operating margins having shrunk. In order to revive the sector, the government took some measures including announcing the National Telecom Policy 2012 and increasing the FDI cap in the sector from 74 to 100 per cent. While Telecom Regulatory Authority of India (TRAI) made various recommendations, spectrum pricing remains a vexed issue.

### ***Corporate investment intentions continued to moderate***

II.9 Corporate investment intentions remained subdued. The envisaged cost of projects for which institutional assistance was sanctioned during Q1 of 2013-14 aggregated ₹220 billion, which was significantly lower than the quarterly average for the previous two years (Table II.3). A sharp fall in fresh investment proposals in metal and metal products and power industries mainly contributed to this decline. An industry-wise analysis indicates that during Q1 of 2013-14, the share of envisaged expenditure on new projects was the highest in the power industry followed by the textile industry (Chart II.2).

**Table II.3: Institutionally assisted project investment witness decline**

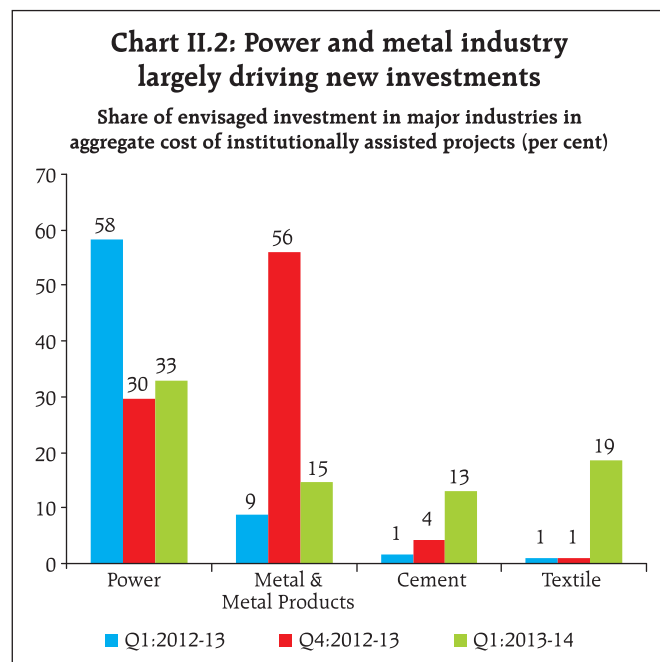
### ***Institutionally assisted projects and their envisaged expenditure (Quarter-wise)\****

(₹ billion)

Financial Year	No. of Projects	Total Envisaged Expenditure	of which		
			Power industries	Metal & metal products industries	
1	2	3	4	5	
2011-12	Q1	147	749	284	231
	Q2	184	452	218	23
	Q3	137	462	242	14
	Q4	168	253	69	46
2012-13	Q1	110	413	240	36
	Q2	132	666	207	145
	Q3	89	256	157	15
	Q4	94	629	187	352
2013-14	Q1	82	220	72	32

\*: Data are provisional and may undergo change due to modification/cancellation of projects if reported subsequently.

Note: Based on data reported by 39 banks/FIs usually active in project finance.



### Sales growth decelerated, while net profits declined

II.10 Sales growth (y-o-y) of non-government non-financial listed companies continued to decelerate and reached a low of 2.5 per cent in Q1 of 2013-14 (Table II.4). The decline in sales was more distinct in the case of motor vehicles, medical precision and other scientific equipments, electrical machinery and apparatus, cement and cement products, iron and steel and real estate. The deceleration was most prominent for the manufacturing sector followed by the non-IT services sector. Sequentially, sales fell by 6.5 per cent in Q1 of 2013-14. While operating profits registered marginal growth, contraction in net profits was recorded for the second successive quarter. Further, profitability in terms of the EBITDA margin improved marginally in Q1 as compared to the previous quarter. The net profit margin, however, recorded a marginal decline.

II.11 Early results of 194 listed non-government non-financial companies for Q2 of 2013-14 show y-o-y sales growth and operating profits have improved.

### The central government's key deficit indicators widened; risks for fiscal slippage in 2013-14

II.12 The deficit indicators of the central government widened significantly during the first five months of

**Table II.4: Corporate sales decelerate faster in Q1 of 2013-14**

### Performance of non-government non-financial companies

(Per cent)

	2012-13				2013-14
	Q1	Q2	Q3	Q4	Q1
1	2	3	4	5	6
<b>No. of Companies</b>	<b>2,446</b>				
	<b>Growth Rates (y-o-y)</b>				
Sales	14.3	12.0	9.6	4.3	2.5
Value of Production	13.7	12.6	8.4	4.3	1.9
Expenditure, of which	16.7	12.8	8.5	5.1	2.0
Raw Materials	14.0	14.9	9.5	2.9	-3.0
Staff Cost	17.8	15.4	13.4	13.6	13.9
Power & Fuel	25.9	21.3	11.1	3.6	1.1
Operating Profits (EBITDA)	-3.3	11.3	7.8	-0.9	1.2
Other Income*	27.6	49.6	0.3	2.0	28.7
Depreciation	10.4	10.1	10.4	8.8	9.5
Gross Profits (EBIT)	-2.4	18.9	5.5	-2.9	4.1
Interest	38.8	11.4	17.3	11.6	12.2
Tax Provision	-3.7	11.1	4.9	-3.9	0.7
Net Profits (PAT)	-13.0	22.0	21.3	-16.2	-10.4
	<b>Ratios in per cent</b>				
Change in stock to Sales #	0.9	1.4	0.8	0.9	0.2
Interest Burden	32.3	26.9	32.8	30.4	34.8
EBITDA to Sales	12.9	13.3	12.7	12.7	12.8
EBIT to Sales	11.6	12.9	11.3	11.8	11.9
Net Profit to Sales	6.1	7.1	5.8	5.8	5.3

#: For companies reporting this item explicitly.

\*: Other income excludes extraordinary income/expenditure if reported explicitly

**Note:** Growth rates are percentage changes in the level for the period under reference over the corresponding period of the previous year for common set of companies.

2013-14. Low growth of the centre's net tax revenue on the one hand and a significant increase in revenue expenditure on the other increased the revenue deficit of the central government, which has already reached 87.4 per cent of budget estimates. The widening of revenue deficit coupled with higher capital expenditure resulted in a gross fiscal deficit of 74.6 per cent of budget estimates during the 5-month period. This is the highest in the last five years.

### Growth slowdown weighs on tax collections

II.13 During the current fiscal so far, gross tax revenue (as a per cent of budget estimates) has been lower than the previous year due to moderation under the major

tax heads. Based on latest data for April-September 2013, gross direct tax revenue was higher by 10.7 per cent (5.9 per cent a year ago), with an improvement in both corporation as well personal income tax collections. However, net of refunds, growth in direct tax collections decelerated considerably during the same period to 10.7 per cent as compared to 16.3 per cent last year and 19.5 per cent budgeted for 2013-14.

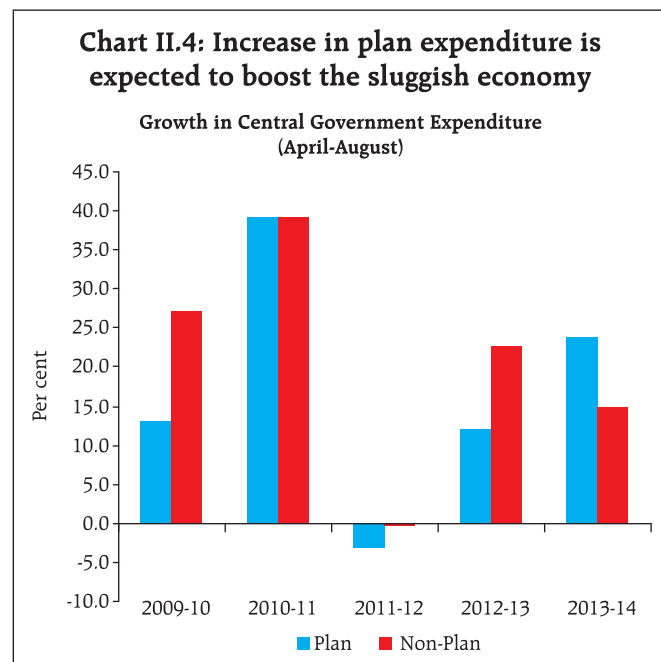
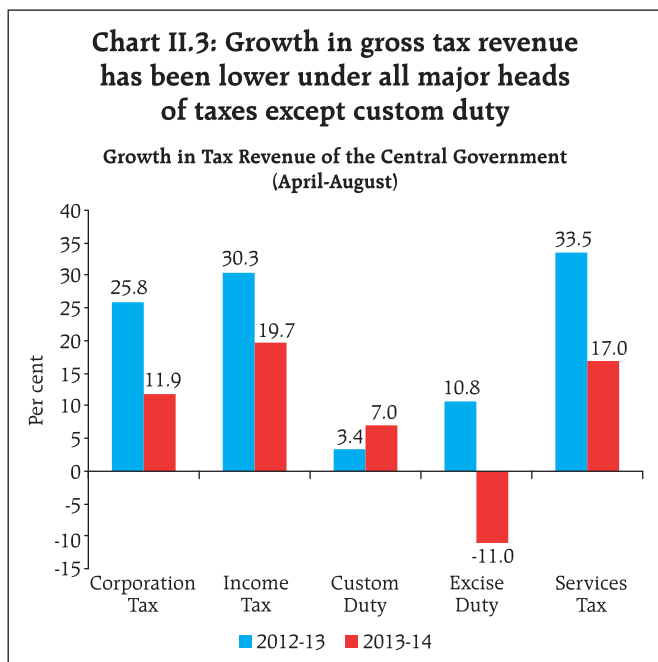
II.14 On the indirect taxes front, excise duty collections recorded a decline during April-August 2013, reflecting the impact of continued industrial slowdown (Chart II.3). The growth in services tax also witnessed deceleration in tandem with a moderation of India's services sector growth. However, collections from custom duties were higher than the previous year, reflecting the impact of rupee depreciation.

II.15 There are also risks to budgetary targets arising from the slow pace of disinvestment this year. Proceeds from disinvestment programmes for 2013-14 were meagre at ₹14.3 billion as against ₹400 billion targeted in the budget. On the non-tax revenue side, the Reserve Bank's record surplus transfer of ₹330 billion in August 2013 has already contributed to nearly one-fifth of the budgeted non-tax revenue of the central government.

There is scope to offset the possible shortfall in disinvestment proceeds through payment of higher dividends by cash-rich public sector units (PSUs). Some of this cash can also be utilised by public sector units to boost public investments in their areas of operations depending on capacity creation needs and expected rate of returns.

***Restraining expenditure is necessary for fiscal consolidation***

II.16 The government's total expenditure during April-August 2013 as percentage of budget estimates was higher both in the revenue and capital accounts. Though, on the non-plan front, expenditure has been lower (Chart II.4), the spending on major subsidies during the period accounted for 62.3 per cent of budget estimates. Although the government has taken several steps to contain expenditure on subsidies through various reform measures, including phased deregulation of diesel prices and restrictions on subsidised LPG cylinders, the sharp depreciation of the rupee and increase in international prices of petroleum products increased the under-recoveries of the oil marketing companies (OMCs). OMCs reported under-recoveries of ₹256 billion in Q1 of 2013-14 and are currently



incurring a daily under-recovery of ₹4.42 billion per day. There is a need to raise diesel prices further given an under-recovery of ₹10.24 per litre (effective October 16, 2013); on current reckoning, given the spillover from the previous year's under-recovery compensation, fuel subsidies could significantly overshoot budgetary provisions.

II.17 On the food subsidy front, although the recently enacted National Food Security (NFS) Act, 2013 may not lead to a breach in the budgetary provision of ₹100 billion for NFS, the overall food subsidy provision of ₹900 billion for the current year may not be adequate to meet the requirements of the existing targeted public distribution system. In subsequent years, implementation of the NFS Act could lead to increase the food subsidies depending on how it is rolled out and how other food-related schemes are merged with it.

***State finances are budgeted to improve in 2013-14, although fiscal concerns remain***

II.18 The consolidated fiscal position of state governments for 2013-14, based on their budget estimates, shows a continuance in fiscal consolidation, with an increase in revenue surplus and a reduction in the GFD-GDP ratio (Table II.5). Revenue surplus will be generated primarily through a reduction in the revenue expenditure-GDP ratio by 0.2 percentage points. On the expenditure side, although the capital outlay-GDP ratio is budgeted to marginally increase in 2013-14, the development expenditure-GDP ratio is budgeted to decline by 0.3 percentage points over the previous year, raising concerns about the quality of expenditure.

***Demand management requires balancing fiscal consolidation with investment support***

II.19 Containing the fiscal deficit in 2013-14 within the budgetary limit could be a challenge for the government, given the level of gross fiscal deficit during the current fiscal so far. The government has started

**Table II.5: Gross Fiscal Deficit Budgeted to Improve in 2013-14**  
**Key Deficit Indicators**

(As per cent to GDP)

Year	Primary Deficit	Revenue Deficit	Gross Fiscal deficit	Outstanding Liabilities
1	2	3	4	5
<b>Centre</b>				
2011-12	2.7	4.4	5.7	51.9
2012-13 (Provisional Accounts)	1.8	3.6	4.9	51.9*
2013-14 BE	1.5	3.3	4.8	51.1
<b>States</b>				
2011-12	0.4	-0.3	1.9	22.2
2012-13 RE	0.8	-0.2	2.3	21.7
2013-14 BE	0.6	-0.4	2.2	21.4
<b>Combined</b>				
2011-12	3.2	4.1	7.6	65.4
2012-13 RE	2.9	3.7	7.5	65.5
2013-14 BE	2.2	2.9	6.9	65.8

\* Revised Estimates

**Note:** 1. Minus (-) sign indicates surplus.

2. Outstanding liabilities of Centre and combined government includes external liabilities of the Centre calculated at current exchange rate as on March 31, 2013.

3. Combined liabilities of 2013-14 are adjusted for States' investment in Centre's treasury bills as on October 24, 2013.

**Source:** Budget documents of the Central and State governments.

putting some correctives, such as austerity measures including a mandatory 10 per cent cut in non-Plan expenditures excluding certain identified expenditures. The government has also been making efforts to improve tax compliance through a combination of administrative steps as well as incentives, such as the Service Tax Voluntary Compliance Encouragement Scheme. More such measures are needed to avert fiscal slippage. Fiscal multipliers for capital outlay are found to be significantly higher than that for revenue expenditure. Hence, fiscal consolidation with a re-orientation in expenditure from revenue expenditure to investment spending could be growth supportive as it will also crowd in private investment.