भारतीय रिजर्व बैंक RESERVE BANK OF INDIA____

www.rbi.org.in

RBI/2009-10/87 UBD.BPD. (PCB).MC.No. 10 /09.39.000/2009-10

July 1, 2009

Chief Executive Officers of All Primary (Urban) Co-operative Banks

Dear Sir,

Master Circular on Customer Service - UCBs

Please refer to our Master Circular <u>UBD.BPD.(PCB).MC No. 10/ 09.39.00/2008-09</u> dated July 1, 2008 on the captioned subject (available at RBI website <u>www.rbi.org.in</u>). The enclosed Master Circular consolidates and updates all the instructions / guidelines on the subject up to June 30, 2009.

Yours faithfully,

(A.K.Khound) Chief General Manager

> Urban Banks Department, Central Office, 1 Floor, Garment House, Worli, Mumbai - 400 018 Phone: 022 - 2493 9930 - 49, Fax: 022 - 2497 4030 / 2492 0231, Email: rbiubd@giasbmol.vsnl.net.in

Master Circular on Customer Service

1 Introduction

The quality of customer service in primary (urban) co-operative banks has to be high as they are established primarily to fill the existing gaps in banking and credit needs in urban and semi urban areas. Meeting the legitimate aspirations of its customers will enable the bank to maintain its image, create confidence and attract funds comparatively at low cost in a competitive environment. Ensuring improvement in the customer service rendered by the banks has been the constant endeavour of RBI. RBI had set up in 1990 a Committee headed by Shri M.N.Goiporia, the then Chairman of SBI. The Committee had made various recommendations to ensure improvement in the customer service in the banks. In addition, RBI has also issued various guidelines on the subject in general and on specific aspects relating to immediate credit for the outstation instruments sent for collection, payment of interest for delay in collection of instrument, adherence of time schedule in such matters as payment to customers, issue of DDs/TTs, issue of cheque books, etc. The instructions issued in this regard based on Goiporia Committee recommendations, Committee on Procedures and Performance Audit on Public Services (CPPAPS), etc are summarised below:-

2 Service at the Counters

2.1 **Business and working hours**

The employees are expected to be at their seats at the commencement of the business hours and attend to all the customers who are in the branch prior to the close of business hours. In practice, however, in many branches of banks, employees take their own time to open the counters and also do not attend to customers who are in the queue at the close of business hours. Some banks with a view to ensuring that the service to customers is made available exactly at the commencement of business hours fix the working hours of the staff 15 minutes before the start of business hours. This arrangement can be made by all the banks at their branches in metropolitan and urban centres.

2.2 There are complaints that counters are closed at the end business hours, without disposing of customers. Banks may issue instructions that all customers who enter the banking hall before the close of business hours may be attended to.

2.3 **Extension of business hours for non-cash transactions:** Staff at the counters may undertake the following transactions during the extended business hours (branches to indicate the timings)

- (a) non-voucher generating transactions:
 - (i) issue of passbook/staff of accounts
 - (ii) issue of cheque book
 - (iii) delivery of term deposit receipts/drafts
 - (iv) acceptance of share application form; and
 - (v) acceptance of clearing cheques/bills for collection
- (b) voucher generating transactions:
 - (i) issue of term deposit receipts (TDR)
 - (ii) acceptance of cheques for locker rent due;
 - (iii) issue of travellers cheques
 - (iv) issue of gift cheques
 - (v) acceptance of individual cheques for transfer credit

2.4 Uninterrupted Service

Banks may devise appropriate procedures to ensure that no counter remains unattended during the business hours and uninterrupted service is rendered to the customers by making adequate relief arrangements as may be necessary.

2.5 **Guidance to Customers**

All branches, except very small ones, should have "Enquiry" or "May I help you" counters. Such counters may exclusively attend to enquiries or may be combined with other functions depending upon the requirement. As far as possible, such counters should be near the entry point to the banking hall.

2.6 **Provision of ramps at ATMs**

Banks are advised to take necessary steps to provide all existing ATMs/ future ATMs with ramps so that wheel chair users / persons with disabilities can easily access them. The height of the ATM should be such that it does not create an impediment in its use by a wheelchair user.

3. **Deposit and other Accounts**

3.1 Nomination facilities

Banks may get the account opening forms amended to incorporate a space to mention the name and address of the nominee and statutorily prescribed nomination forms may be obtained and preserved with the account opening forms. Availability of nomination facility needs to be widely publicised by printing compatible messages on cheque books/pass books and any other literature reaching the customers.

Nomination should be a rule (rather than an exception) and banks should endeavor to cover all accounts, existing as well as new, under nomination, exception being the ones where the customer himself would prefer not to nominate; this fact may be recorded rather than left to the conjecture of non-compliance

3.2 Nomination facilities are available not only for deposit accounts but also for safe custody articles and safe deposit lockers. As nomination facility for deposit accounts is more known to the customers, compared to the one available for safe custody articles and safe deposit lockers, publicising availability of the facility for these two services also may be effectively done.

3.3 Savings bank passbooks/ statement of accounts

(a) Banks should ensure that full address / telephone number of the branch is invariably mentioned in the Pass Book / Statement of Accounts issued to account holders.

(b) Banks should invariably offer passbook facility to all their savings bank accountholders (individuals). The cost of providing such passbooks should not be recovered from the customers.

(c) Banks may devise controls to ensure that the passbooks are updated on an ongoing basis, and complete and correct particulars are written in a legible hand

(d) Customers also need to be educated to submit the passbooks regularly for updating

(e) Banks may take the following steps to provide customer satisfaction in these areas:

(i) Customer education drives may be launched to bring home the advantages of getting the passbooks updated regularly / periodically.

(ii) Employees may be exhorted to attach importance to this area to provide customer satisfaction.

(f) As a rule, passbooks may be updated immediately on submission. If updating is not possible immediately due to a large number of entries, then paper tokens be issued for collection of passbooks on the next day.

3.4 Term deposits

(a) Banks have made considerable innovations in the area of term deposits. Various innovative schemes have been introduced to suit customer requirements. However, customer awareness of the different schemes and facilities thereunder is actually lacking. Banks should therefore ensure that various term deposit schemes are made known to the customers through proper publicity and advice. The customers need also be informed specifically of the provision of monthly interest on term deposits at a discounted rate and the facility of safe custody of term deposit receipts.

(b) Term deposit application forms may be so devised as to contain a direction for disposal of deposits on maturity. In those cases where the customer does not indicate the course of action by the bank on maturity of deposits, banks may as a rule send intimation of impending due date of the deposit well in advance.

3.5 Advisory Services on deposit schemes

There is room for providing customer satisfaction by assisting customers in taking proper decisions for investment in various deposit schemes having regard to their particular needs and expectations. The banks should provide assistance/guidance to customers in the area of investment of funds in the various deposit schemes vis-à-vis the requirement of the customers.

3.6 **Brochures/pamphlets for guidance of customers**

Banks may make available to the customers brochures/ pamphlets in regional language/Hindi /English giving details of various schemes available and terms and conditions thereof. Such brochures may also contain, among others, do's and don'ts for smooth handling of day-to-day banking transactions, e.g. updating of passbooks, preferably in the leaner weeks of the month, say, third/fourth week, advantages of maintaining joint accounts and nomination, keeping the term deposit receipts in safe custody with the banks with instructions for disposal on maturity etc

3.7 Claims in respect of missing persons

The settlement of claims in respect of missing persons would be governed by the provisions of Section 107 / 108 of the Indian Evidence Act, 1872. Section 107 deals with presumption of continuance and Section 108 deals with presumption of death. As per the provisions of Section 108 of the Indian Evidence Act, presumption of death can be raised only after a lapse of seven years from the date of his/her being reported missing. As such, the nominee / legal heirs have to raise an express presumption of death of the subscriber under Section 107/108 of the Indian Evidence Act before a competent court. If the court presumes that he/she is dead, then the claim in respect of a missing person can be settled on the basis of the same.

UCBs are advised to formulate a policy, which would enable them to settle the claims of a missing person after considering the legal opinion and taking into account the facts and circumstances of each case. Further, keeping in view the imperative need to avoid inconvenience and undue hardship to the common person, UCBs are advised that keeping in view their risk management systems, they may fix a threshold limit, up to which claims in respect of missing persons could be settled without insisting on production of any documentation other than (i) FIR and the non-traceable report issued by police authorities and (ii) letter of indemnity.

4 Safe Deposit Lockers

Banks should provide more and more lockers, especially in residential areas, while keeping in view the commercial viability.

The Committee on Procedures and Performance Audit on Public Services (CPPAPS) had made some recommendations for easy operation of lockers. Accordingly, UCBs may adhere to the following guidelines:-

4.1. Allotment and operation of Lockers

4.1.1 Linking of Allotment of Lockers to placement of Fixed Deposits

UCBs should not link the provisions of lockers facility with placement of fixed or any other deposit beyond what is specifically permitted.

4.1.2 Fixed Deposit as Security for Lockers

Banks may obtain a Fixed Deposit which would cover 3 year's rent and the charges for breaking open the locker in case of an eventuality. However, banks should not insist on such Fixed Deposit from the existing locker-hirers.

4.1.3 Wait List of Lockers

Branches should maintain a wait list for the purpose of allotment of lockers and ensure transparency in allotment of lockers. All applications received for allotment of locker should be acknowledged and given a wait list number.

4.1.4 Security aspects relating to Safe Deposit Lockers

(a) **Operations of Safe Deposit Vaults/Lockers**

Banks should exercise due care and necessary precaution for the protection of the lockers provided to the customer.

(b) Customer due diligence for allotment of lockers

(i) Banks should carry out customer due diligence for both new and existing customers at least to the levels prescribed for customers classified as medium risk. If the customer is classified in a higher risk category, customer due diligence as per KYC norms applicable to such higher risk category should be carried out.

(ii) Where the lockers have remained unoperated for more than three years for medium risk category or one year for a higher risk category, banks should immediately contact the locker-hirer and advise him to either operate the locker or surrender it. This exercise should be carried out even if the locker hirer is paying the rent regularly. Further, the bank should ask the locker hirer to give in writing, the reasons why he / she did not operate the locker. In case the locker-hirer has some genuine reasons as in the case of NRIs or persons who are out of town due to a transferable job etc., banks may allow the locker hirer to continue with the locker. In case the locker-hirer does not respond nor operate the locker, banks should consider opening the lockers after giving due notice to him. In this context, banks should incorporate a clause in the locker agreement that in case the locker remains unoperated for more than one year, the bank would have the right to cancel the allotment of the locker and open the locker, even if the rent is paid regularly.

(iii) Banks should have clear procedure drawn up in consultation with their legal advisers for breaking open the lockers and taking stock of inventory.

4.1.5 Access to the safe deposit lockers / return of safe custody articles to Survivor(s) / Nominee(s) / Legal heir(s)

Instructions were laid down vide circular UBD. BPD. Cir. No.4/13.01.00/2005-06 dated July 14, 2005 for handing over the proceeds of deposit accounts. A similar procedure should be adopted for return of contents of lockers / safe custody articles to Survivor / Nominee / Legal Heirs.

4.1.6 Access to the safe deposit lockers / return of safe custody articles (with survivor/nominee clause)

If the sole locker hirer nominates a person banks should give to such nominee access of the locker and liberty to remove the contents of the locker in the event of the death of the sole locker hirer. In case the locker was hired jointly with the instructions to operate it under joint signatures, and the locker hirer(s) nominates person(s), in the event of death of any of the locker hirers, the bank should give access of the locker and the liberty to remove the contents jointly to the survivor(s) and the nominee(s). In case the locker was hired jointly with survivorship clause and the hirers instructed that the access of the locker should be given over to 'either or survivor', 'anyone or survivor' or 'former or survivor' or according to any other survivorship clause, banks should follow the mandate in the event of the death of one or more of the locker-hirers. However, banks should take the following precautions before handing over the contents:

(a) Bank should exercise due care and caution in establishing the identity of the survivor(s)/ nominee(s) and the fact of death of the locker hirer by obtaining appropriate documentary evidence.

(b) Banks should make diligent effort to find out if there is any order from a competent court restraining the bank from giving access to the locker of the deceased.

© Banks should make it clear to the survivor(s) / nominee(s) that access to locker / safe custody articles is given to them only as a trustee of the legal heirs of the deceased locker hirer; such access given to them shall not affect the right or claim which any person may have against the survivor(s) / nominee(s) to whom the access is given.

4.1.7 Access to the safe deposit lockers / return of safe custody articles (without survivor/nominee clause)

There is an imperative need to avoid inconvenience and undue hardship to legal heir(s) of the locker hirer(s). In case where the deceased locker hirer had not made any nomination or where the joint hirers had not given any mandate that the access may be given to one or more of the survivors by a clear survivorship clause, banks are advised to adopt a customer-friendly procedure drawn up in consultation with their legal advisers for giving access to legal heir(s) / legal representative of the deceased locker hirer. Similar procedure should be followed for the articles under safe custody of the bank.

4.1.8 Banks are advised to be guided also by the provisions of Sections 45 ZC to 45 ZF of the Banking Regulation Act, 1949 (AACS) and the Co-operative Banks (Nomination) Rules, 1985 and the relevant provisions of Indian Contract Act and Indian Succession Act.

4.1.9 Banks should prepare an inventory before returning articles left in safe custody / before permitting removal of the contents of a safe deposit locker in terms of Notification UBD.BR.767/B.1-84/85 dated March 29, 1985.The inventory shall be in the appropriate Forms set out as enclosed to the Notification or as near thereto as circumstances require. A copy of the Notification is shown as Annex III.

4.2 Customer Guidance and Publicity

4.2.1 Benefits of nomination / survivorship clause

Banks should give wide publicity and provide guidance to locker-hirers / depositors of safe custody articles on the benefits of the nomination facility and the survivorship clause.

4.3 IT enabled Financial Inclusion

Introduction of 'zero balance' or ' no frills' accounts has enabled the common person to open bank accounts. However, providing banking facilities closer to the customer, especially in remote and unbanked areas, while keeping transactions costs low remains a challenge. Recognizing that IT enabled services have the potential for effectively meeting this challenge, banks have initiated pilot projects utilizing smart cards/mobile technology to increase their outreach. Biometric methods for uniquely identifying customers are also being increasingly adopted. Accordingly, banks are urged to scale up IT initiatives for financial inclusion speedily while ensuring that solutions are highly secure, amenable to audit, and follow widely accepted open standards to ensure eventual inter-operability among the different systems.

5. Banking facilities to the visually challenged

(i) It may be stated that in the Case No. 2791/2003, the Honorable Court of Chief Commissioner for Persons with Disabilities had passed Orders dated 05.09.2005 (copy enclosed), the Honorable Court has instructed that banks should offer all the banking facilities including cheque book facility, ATM facility and locker facility to the visually challenged and also assist them in withdrawal of cash. Further, in para 14 of the above Order, the Honorable Court has observed that visually impaired persons

cannot be denied the facility of cheque book, locker and ATM on the possibility of risk in operating / using the said facility, as the element of risk is involved in case of other customers as well.

(ii) Banks are therefore advised to ensure that all the banking facilities such as cheque book facility including third party cheques, ATM facility, Net banking facility, locker facility, retail loans, credit cards etc. are invariably offered to the visually challenged without any discrimination. Banks may also advise their branches to render all possible assistance to the visually challenged for availing the various banking facilities.

(iii) Banks should make at least one third of new ATMs installed as talking ATMs with Braille keypads and place them strategically in consultation with other banks to ensure that at least one talking ATM with Braille keypad is generally available in each locality for catering to the needs of visually impaired persons. Banks may also bring the location of such talking ATMs to the notice of their visually impaired customers.

6 **Dishonoured instruments**

Banks may ensure that dishonoured instrument is returned/despatched to the customer promptly without delay on the same day but in any case within 24 hours.

7 Reimbursement of interest by paying bank

While in terms of extant instructions, interest for delayed credit is to be paid and borne by collecting bank alone, it is a fact that on many occasions delay in collection of cheques takes place due to the neglect on the part of the paying bank. It is only fair that when such delays can be attributed to the paying bank, it compensates the collecting bank by reimbursing the amount. For this purpose, delay beyond two days on the part of paying bank in despatching the proceeds to the collecting bank may be treated as delay attributable to that bank. Responsibility for payment of interest to the lodger of the cheque, however, should continue to remain that of the collecting bank.

8 Identity badges

Each employee may wear on his person, identity badge with photograph and name prominently displayed on it. Besides giving an official touch, it will create a better rapport with the customers.

9 Job enrichment

Much of the indifference and casual approach towards customer service can be attributed to job monotony and the work environment. In order to promote greater involvement of employees in their work and to prevent alienation, job enrichment in the form of periodic change of department and allocation of jobs carrying higher responsibilities is necessary. Elementary checking functions such as authentication of pass books/ issuance of receipts for cheques deposited for credit to the customers' accounts etc., would not only make useful contribution towards customer service but also would give a boost to the morale and self image of the employees.

10 Training

It is essential to align the training programmes to the needs in various areas with an eye on customer service. The employees should be trained to develop the right kind of attitude towards customer service, and empathy towards customer needs and expectations. Training programmes may be so devised as to bring about positive attitudinal changes compatible to customer orientation.

11 Induction training

Training to new recruits should be a precursor to other follow - up training programmes. All new recruits, i.e. clerks/officers should be necessarily exposed to induction programme immediately after recruitment. A co-ordinated approach amongst banks is required in this regard.

12 **Reward and recognition**

Good work must be rewarded. The system of reward/recognition should be such that it puts an indifferent employee to a considerable disadvantage - psychologically and even financially. Only if the reward scheme is objectively enunciated, employees will be motivated to perform better. Indifferent and casual approach to work (customer service) should not go unnoticed, giving such employees wrong signals. It is but proper that disservice to customers is treated as delinquency. Banks should evolve a fair system whereby employees are gauged or rated in the area of customer service and good work is rewarded. Any system that is evolved should necessarily be objective and no room should be left to subjectivity of any kind. Any reward/recognition scheme of incentive will need to be tailored, with an eye on the ultimate goal of customer service.

13 Systems and procedures

Systems and procedures are necessary to assist banks in functioning in an effective and efficient manner and to ensure safety of customer's money. Banks may keep their systems and procedures in trim, by a continuous process of introduction of new procedures that may be required and by doing away with unwanted ones.

14 **Customer service audit**

Various facets of service to the customers need review and introduction of more avenues has to be identified. Banks may subject themselves to an audit approach towards their customer service points at grassroot levels and also at policy prescription and macro levels in the matter of extension of customer service.

15 **Complaint book**

(i) A Complaint cum Suggestion Box may be kept in the bank premises at a prominent place. Every bank branch may also maintain a Complaint Book with adequate number of perforated copies in each set, so designed as to instantly provide the complainant with an acknowledged copy of the complaint.

16 Inspection/Audit reports

The internal inspectors/auditors including audit firms engaged for the purpose during the course of their inspection/audit of branches should examine the various customer service aspects including the efficacy of the complaints handling and grievance redressal machinery; and based on their observations, record the improvements and deficiencies in various areas.

17 **Complaint prone employees**

Placement of employees in customer contact slots should be on a selective basis. By imaginative and innovative approaches, enough number of employees can be brought-up by training. Cases of deliberate recalcitrance and disregard of customer

service spirit should be taken note of and kept in concerned employees' service records apart from taking other action against such employees.

18 **Periodical visits by senior officials**

Senior officials while visiting the branches should also give priority to the customer service aspects. It will be great advantage if senior official counter checks the actual "branch atmosphere" by having in hand a report on customer service submitted by the branch.

19 Infrastructure provision

Banks may bestow attention to providing adequate space, proper furniture, drinking water facilities, clean environment, (which include keeping the walls free of posters) etc, in their premises to enable conduct of banking transactions smoothly and more comfortably.

20 **Customer education**

Customer education both in regard to rights and responsibilities in dealing with banks should be viewed as a fundamental issue in any attempt to improve customer service. Customer should be made aware not only of the various schemes and services offered by banks, but also about the formalities, procedures, legal requirements and limitations in the matter of providing services by the banks, through a proper mix of advertisements, literature, interface, seminars, etc. Banks should involve their employees in all customer education programmes.

21 Security arrangements

In view of the incidents involving terrorists/dacoits, banks should review and improve upon the existing security system in branches so as to instill confidence amongst the employees and the public. Regular drill/ training to the security staff should be ensured.

22 Fair Practices Code - Display of Bank/ Service Charges

22.1 Banks have the freedom to prescribe service charges with the approval of their Boards. However, while fixing service charges, for various types of services like charges for cheque collection, etc., they should ensure that they are reasonable and are not out of line with the average cost of providing these services. Banks should also take care to ensure that customers with low volume of activities are not penalized.

22.2. Display of information – Comprehensive Notice Board

Banks should put up in a notice board important aspects or indicators on 'customer service information', ' service charges', 'grievance redressal' and 'others'. The notice board should be updated on a periodical basis.

Banks should display information relating to interest rates and service charges in their premises as well as post it on their web-sites, to enable the customer to obtain the desired information at a glance. An indicative format is enclosed at Annex V.

22.3 Further, all UCBs, including scheduled UCBs, should also display at their offices/ branches the service charges relating to the following services in the local languages:

- A. Services rendered free of charge
- B. Others
- i) Minimum balances to be maintained in the SB account
- ii) Charges leviable for non-maintenance of minimum balance in SB account
- iii) Charges for collection of outstation cheques
- iv) Charges for issue of Demand Draft
- v) Charges for issue of cheques books, if any
- vi) Charges for account statement
- vii) Charges for account closure, if any
- viii) Charges for deposit/withdrawal at ATM locations, if any

22.4 Banks should also ensure that the charges levied for offering various electronic products and for collection of outstation cheque collection service do not exceed the framework of charges prescribed by RBI, (for transactions originated and payable in India), which is summed up as under:-

- (A) Electronic products -
- (a) Inward RTGS / NEFT / ECS transactions Free, no charge to be levied
- (b) Outward transactions -
- (i) RTGS

Rs. 1 to 5 lakh	not exceeding Rs. 25 per transaction
Rs. 5 lakh and above	not exceeding Rs. 50 per transaction

(ii) NEFT

Upto Rs. 1 lakh	not exceeding Rs. 5 per transaction
Rs. 1 lakh and above	not exceeding Rs. 25 per transaction

Banks may prescribe charges not higher than cheque return charges for ECS debit returns.

(B) Outstation cheque collection

(i) Upto Rs. 10000	not exceeding Rs. 50 per instrument
Rs. 10000 to Rs.1,00,000	not exceeding Rs. 100 per instrument
Rs. 1,00,000 and above	not exceeding Rs. 150 per instrument.

(ii) The above charges will be all inclusive. No additional charges such as courier charges, out of pocket expenses etc. should be levied from the customers.

(iii) To reduce the clearing cycle and to promote electronic modes of payment, the drawee banks should use electronic modes like RTGS / NEFT, wherever available, to remit proceeds to the collecting bank branch.

(iv) Banks may make increased use of Speed Clearing and National Clearing facilities for providing efficient service.

© The above provisions are not applicable to cash handling charges levied by banks for handling large value cash transactions.

In order to ensure transparency in banking services, scheduled co-operative banks should display and up-date, on their web-site, the details of various service charges in the prescribed format depending on the products offered.

22.5 Customer charges for use of ATMs for cash withdrawal and balance enquiry

Automated Teller Machines (ATMs) have gained prominence as a delivery channel for banking transactions in India. Banks have been deploying ATMs to increase their reach to increase the usage of ATMs as a delivery channel, banks have also entered into bilateral or multilateral arrangements with other banks to have inter-bank ATM networks. While ATMs facilitate a variety of banking transactions for customers, their main utility has been for cash withdrawal and balance enquiry.

The charges levied on the customers vary from bank to bank and also vary according to the ATM network that is used for the transaction. Consequently, a customer is not aware, before hand, of the charges that will be levied for a particular ATM transaction, while using an ATM of another bank. This generally discourages the customer from using the ATMs of other banks. It is, therefore, essential to ensure greater transparency.

In view of this, it has been decided that the following schedule of service charges would be implemented by all banks:

Sr	Service	Charges
No.		
1	For use of own ATMs for any	Free
	purpose	
2	For the use of other bank	Free
	ATMs for balance enquiries	
3	For use of other bank ATMs	Free
	for cash withdrawals	

The service charges for the following types of cash withdrawal transactions may be determined by the banks themselves:

(a)	cash	withdrawal	with	the	use	of	credit	cards.
(b)	cash	withdrawal in	an ATM	located	abroad.			

22.6 Banks shall reimburse to the customers the amount wrongfully debited, if any, due to ATMs failure to dispense cash within a maximum period of 12 days from the date of receipt of customer complaints.

22.7 **Display of time norms**

Time norms for specified business transactions should be displayed prominently in the banking hall so that it attracts the customers' attention as well as that of the employees for adherence.

23 Collection of account payee cheques – Prohibition on crediting proceeds to third party account

UCBs should not collect 'account payee' cheques for any person other than the payee constituent. Where the drawer/ payee instructs the bank to credit the proceeds of collection to any account other than that of the payee, the instruction being contrary to the intended inherent character of the 'account payee' cheque, banks should ask the drawer/ payee to have the cheque or the account payee mandate thereon withdrawn by the drawer. This instruction will also apply with respect to the cheque drawn by a bank payable to another bank.

24 Facilities at Extension Counters by PCBs

UCBs are allowed to undertake following limited transactions at the Extension Counters:

- (i) Deposit / withdrawal transactions,
- (ii) Issue and encashment of drafts and mail transfers,
- (iii) Issue and encashment of travellers' cheques,
- (iv) Collection of bills,
- (v) Advances against fixed deposits of their customers (within the sanctioning power of the concerned official at the Extension Counter) and
- (vi) Disbursement of other loans (only for individuals) sanctioned by the Head Office/ base branch up to the limit of Rs. 10.00 lakh only.

25 **Provision of Note Counting Machines on counters**

Primary (Urban) Co-operative Banks should install dual display note counting machines at the payment counters of their branches for the use of their customers towards building confidence in the minds of the public to accept note packets secured with paper bands.

26 Immediate Credit of Outstation Cheques

26.1 Non-scheduled UCBs should afford immediate credit for all outstation cheques upto the value of Rs. 5,000 tendered by individual account holders, provided they are satisfied about proper conduct of the accounts. These arrangements should be scrupulously followed. The banks may recover usual collection charges in respect of outstation cheques. The banks should not wait for customers' requests for the facility but should, as a matter of normal course, provide this service. However, in respect of local cheques, the banks may extend the facility of affording immediate credit upto Rs. 5,000 to customers who wish to avail of the facility and are prepared to bear charges for the same.

26.2 In case the cheques are returned unpaid, the bank can recover normal rate of interest at the Minimum Lending Rate for the period it is out of funds. For this purpose, banks may consider introducing pay-in-slips superimposing a notice to the effect that in the event of dishonour of the cheque, customer will be subject to payment of normal rate of interest for the period till the bank was out of funds.

27 Time frame for collection of cheques

27.1 In compliance with the orders of National Consumer Dispute Redressal Commission (NCDRC), all UCBs have to conform to the timeframe prescribed by it, namely

- (a) for local cheques, credit and debit shall be given on the same day or at the most, on the next day.
- (b) Timeframe for collection of outstation cheques drawn on state capitals / major cities / other locations shall be 7 / 10 / 14 days respectively. If there is any delay in collection of the said cheques beyond this period, interest at the fixed deposit rate or at a specified rate as per the respective policy of the banks, is to be paid to the payee of the cheques. In case the rate is not specified in the Cheque Collection Policy (CCP), the applicable rate shall be the interest rate on Fixed Deposits for the corresponding maturity. The timeframe for collection specified by the Commission shall be treated as outer limit and credit shall be afforded if the process gets completed earlier. The UCBs shall not decline to accept outstation cheques deposited by their customers for collection.

© The collection period of outstation cheques and interest payable thereon in case of delay shall be published on the notice board in a precise manner in bold / visible letters at a conspicuous place in every branch.

Scheduled banks are required to formulate a comprehensive and transparent policy covering issues relating to (i) immediate credit of local / outstation cheques (ii) Timeframe for collection of local / outstation cheques and (iii) interest payment for delayed collection.

27.2 Implementation and Accountability

In order to ensure that the above time schedule is scrupulously followed by the branches, there needs to be a clear-cut staff accountability for the delay. For this purpose, special register may be introduced to record the delayed collections for necessary action.

27.3 Further, it should be ensured that where delays occur, the account holders are paid penal interest without their making requests therefor. Necessary instructions may be issued to the branches with a view to ensuring strict compliance of these instructions for automatic credit of interest in respect of delayed collection of outstation cheques so as to avoid any room for representations/ complaints from public.

27.4 Senior Officials while visiting branches should make it a point to check implementation of the above instructions.

28. Additional Measures for Quicker Collection of Outstation Instruments

Primary (urban) co-operative banks should initiate the following additional measures to reduce the time taken for realization of cheques:

28.1 Cheques drawn on MICR centres should invariably be presented through National Clearing Cell.

28. 1.2 Extensive use should be made of modern telecommunication technology for networking service branches in important centres and between service branches and other branches within a particular centre.

28.1.3 The concept of Quick/Fast collection service for collection of outstation instruments should be streamlined.

28.1.4 Separate registers should be maintained for local cheques and outstation cheques to enable the branch managers to exercise better supervision and remedial measures should be initiated to speed up the collection of outstation instruments.

28.1.5 With a view to closely monitoring the implementation of these instructions, Internal Inspection Teams may be advised to verify these aspects during Inspection of the branches, as this is a singular feature having a direct bearing on rendering improved customer service.

28.1.6 It is also necessary to make customers aware of the above facilities. The banks may, therefore, make arrangements to display information about the facilities available at the branches, for customers' knowledge.

29 Other instructions

29.1 Issue of Cheque Books

Banks should ensure that their cheque books are printed with due care and the perforation in the cheque leaves as also binding of cheque books are upto the mark so as to avoid any inconvenience to the customers.

29.2 Cheque Drop Facility and the Facility for Acknowledgement of cheques

While the cheque drop facility may be made available to the customers, the facility for acknowledgement of cheques at the regular collection counters should not be denied to them. No branch should refuse to give an acknowledgement on cheques being tendered by customers at their counters. Further, customers should be made aware of both options available to them i.e., dropping cheques in the drop box or tendering them at the counters so that they can take an informed decision in this regard.

29.3 **Term Deposit Maturity Intimation in Advance**

31.3.1 Banks are required to include in the term deposit application form, a direction for payment of deposits on maturity.

29.4 In addition to the above, the banks should also ensure to send, as a rule, an intimation for maturity dates of term deposits well in advance to their depositors in order to extend better customer service.

29.5 Maintenance of Complaint Book

In terms of recommendation 3.67 of the Goiporia Committee, banks are required to maintain a Complaint Book with adequate number of perforated copies so as to instantly provide the complainant with an acknowledgement copy. A format of complaint book with adequate number of perforated copies prepared by the Indian

bank Association is given at Annexure II. Banks should take appropriate steps to introduce the same for ensuring uniformity at all offices of the banks.

29.6 **Periodical Review and Monitoring**

29.6.1 With a view to constantly upgrading the quality of customer satisfaction and also identifying more avenues for customer service, banks need to undertake periodical evaluation of the position in regard to the extent of actual implementation at the grass root level of the various recommendations of the Committee.

29.6.2 Banks also need to evolve an appropriate monitoring system in respect of 15 core recommendations. The banks are free to include more items for such monitoring and evaluation by their Board of Directors.

29.6.3 Banks should introduce a system of periodical evaluation on customer service on half yearly basis, as at the end of June and December, with a view to ensuring their implementation at all offices of the bank as also upgrading the quality of services to achieve higher satisfaction among the bank's customers.

29.7 **Issue of Duplicate Demand Draft**

29.7.1 Issue of Duplicate Demand Draft without receipt of Non- Payment Advice

The duplicate draft amounting to Rs.5,000/- or less, may be issued on the basis of adequate indemnity and without obtaining Non-Payment Advice (NPA) from the drawee branch.

29.7.2 . Fixation of time-frame for issue of duplicate draft

UCBs should ensure that a duplicate draft is issued within a fortnight from the receipt of such requests. For delay in issuing duplicate draft beyond the above-stipulated period, they should pay interest at rate applicable for fixed deposit of corresponding maturity in order to compensate the customer for such delay. These instructions would be applicable only in cases where the request for duplicate Demand Draft is made by the purchaser or the beneficiary and would not be applicable in the case of third party endorsements.

29.7.3 Senior Officials while visiting branches, should make it a point to check implementation of the above instructions.

29.8 Statutory provisions for Nomination Facility

The Banking Regulation Act 1949 (AACS) has been amended by incorporating among others, new sections 45ZA to 45ZF, which provide, inter alia, for the following matters:

- (a) to enable a co-operative bank to make payment to the nominee of a deceased depositor, of the amount standing to the credit of the depositor
- (b) to enable a co-operative bank to return the articles left by a deceased person in its safe custody to his nominee, after making an inventory of the articles in the manner directed by Reserve Bank

(c) to enable a co-operative bank to release the contents of a safety locker to the nominee of the hirer of such locker, in the event of the death of the hirer after making an inventory of the contents of the safety locker in the manner directed by Reserve Bank.

29.8.1 Nomination Rules:

Since such nomination has to be made in the prescribed manner, the Central Government has framed Co-operative Banks (Nomination) Rules, 1985 in consultation with the RBI. These Rules, together with the provisions of new Sections 45ZA to 45ZF, of BR Act (AACS) regarding nomination facilities have been brought into force with effect from 29th March 1985.

The Co-operative Banks (Nomination) Rules, 1985, provide for:

- (i) Nomination forms for deposit accounts, articles kept in safe custody and the contents of safety lockers.
- (ii) Forms of cancellation and variation of the nomination.
- (iii) Registration of nominations and cancellation and variation of nominations.
- (iv) Matters related to the above

29.8.2 Nomination of articles in safe custody:

In the matter of returning articles left in safe custody by the deceased depositor to the nominee or allowing the nominee/s to have access to the locker and permitting him/them to remove the contents of the locker, RBI, in pursuance of Sections 45ZC(3) and 45ZE(4) of BR Act (AACS), has specified the formats for the purpose. In order to ensure that the amount of deposits, articles left in safe custody and contents of lockers are returned to the genuine nominee, as also to verify the proof of death, co-operative banks may devise their own claim formats of follow the procedure, if any, suggested for the purpose either their by own Federation/Association or by the IBA.

29.8.3 Registration of nomination in banks' books:

In terms of Rules 2(10), 3(9) and 4(10) a co-operative bank is required to register in its books the nomination, cancellation and/or variation of the nomination. The co-operative banks should accordingly take action to register nominations or changes therein, if any, made by their depositor(s)/hirer(s) of lockers. GOI has issued the notification bringing into force the provisions relating to nomination facilities, from 29th March 1985. Co-operative banks should therefore, ensure that the nomination facilities are made available to their customers.

29.8.4 Incorporation of legend Nominations Registered in pass book, deposit receipt etc:

Primary (urban) co-operative banks should incorporate the legend "Nominations Registered' on every pass book or deposit receipt so as to enable the relatives to know the availment of the nomination facility by the deceased depositor.

30 Monitoring system of implementation of Goiporia Committee Recommendations:

The banks need to evolve an appropriate monitoring system for evaluating the position in regard to the extent of actual implementation at the grass root level of the various recommendations of the Goiporia Committee. In particular, the banks should pay special attention to the core recommendations as per Annex I.

31 **Customer Service – Redressal of Grievances**

(i) Banks should have a robust grievance redressal structure and processes to ensure prompt in-house redressal of all their customer complaints. Urban Cooperative Banks are advised to ensure that a suitable mechanism exists for receiving and addressing complaints received from their customers with specific emphasis on resolving such complaints fairly and expeditiously regardless of the source of the complaints.

(ii) Banks should have a system of acknowledging the complaints, where the complaints are received through letters / forms. Banks should prominently display at the branches the names of officials, who can be contacted for redressal of complaints together with their direct telephone number, fax number, complete address (not Post Box No.)and e-mail address etc. for proper and timely contact by the customers and for enhancing the effectiveness of the redressal machinery.

(iii) In the case of scheduled urban co-operative banks, where the complaints are not redressed within one month, the concerned branch / Head Office of the bank should forward a copy of the same to the Nodal Officer concerned under the Banking Ombudsman scheme and keep him updated about the status of the complaint.

(iv) In the case of fraudulent encashment of third party instruments by unscrupulous persons, by opening deposit accounts in the name/s similar to already established concern/s resulting in erroneous and unwanted debit of drawers' accounts, it is advised that in cases where banks are at fault, the banks should compensate the customers without demur; and (ii) in cases where neither the bank is at fault nor the customer is at fault but the fault lies elsewhere in the system, then also the banks should compensate the customer relations policy.

32 Rounding off cheques to the nearest rupee

Banks are advised to ensure that cheques / drafts issued by clients containing fractions of a rupee are not rejected or dishonoured by them. Banks may also review the practice being followed by them in this regard and take necessary steps, including through issue of internal circulars, etc, to ensure that the concerned staff are well versed with these instructions so that the general public does not suffer. Banks may also ensure that appropriate action is taken against members of their staff who are found to have refused to accept cheques / drafts containing fractions of a rupee.

33 Rounding off cheques to the nearest rupee cheques to the nearest rupee

34 Legal Guardianship Certificate issued under the National Trust Act, 1999 empowering the disabled persons with autism, cerebral palsy, mental retardation and multiple disabilities The National Trust for the Welfare of Persons with Autism, Cerebral Palsy, Mental Retardation and Multiple Disabilities (the Trust) had stated that a question has been raised as to whether the banks and the banking sector can accept the guardianship certificates in regard to persons with disabilities issued by the Local Level Committees set up under the National Trust for the Welfare of Persons with Autism, Cerebral Palsy, Mental Retardation and Multiple Disabilities Act, 1999.

The Trust has mentioned that the above Act was specifically passed by the Parliament in order to provide for appointment of legal guardians for persons with disability that is covered under the said Act. The above Act provides for appointment of legal guardians for persons with disability by the Local Level Committees set up under the Act. The Trust has opined that a legal guardian so appointed can open and operate the bank account as long as he remains the legal guardian. It may also be noted that the provisions of Mental Health Act, 1987 also allows appointment of Guardian by District Courts.

Banks are therefore advised to rely upon the Guardianship Certificate issued either by the District Court under Mental Health Act or by the Local Level Committees under the above Act for the purposes of opening / operating bank accounts. A list of Local Level Committees received from the above Trust is shown as Annex IV.

Banks may also ensure that their branches give proper guidance so that the parents / relatives of the disabled persons do not face any difficulty in this regard.

Master Circular on Customer Service

15 Core Recommendations of the **Goiporia Committee on Customer Service**

[Vide para 27]

Sr. No.	Recomm endation No.	Recommendation
1.	3.1	Commencement of employees' working hours 15 minutes before commencement of business hours can be made operative by banks at branches in metropolitan and urban centres.
2.	3.2	All the customers who enter the banking hall before the close of business hours should be attended to.
3.	3.3	Staff at the counters should undertake the following transactions during the extended business hours (branches to indicate the timings)
		a) Non-Voucher generating transactions
		1) Issue of pass book/statement of accounts.
		2) Issue of cheques book.
		3) Delivery of term deposit receipts/draft.
		4) Acceptance of share application form
		5) Acceptance of clearing cheques /bills for collection
		b) Voucher generating transaction
		1) Issue of term deposit receipts (TDR)
		2) Acceptance of cheques for locker rent due
		3) Issue of traveler cheques.
		4) Issue of gift cheques.
		5) Acceptance of individual cheques for transfer credit.
4.	3.4	To ensure that no counter remains unattended during the business hours and uninterrupted service is rendered to the customers.
5.	3.5	All branches, except, very small branches, should have 'Enquiry' or 'May I help you? Counter, either exclusively or combined with other duties, located near the entry point of the banking hall.
6.	3.13	In addition to obtaining nomination form, banks may provide for mentioning name and address of the nominee in the account opening form. Publicity about nomination facility is needed, including printing compatible message on cheque book, pass book and any other literature reaching the customer as well as launching periodical drives to popularise the facility.

Sr. No.	Recomm endation No.	Recommendation
7.	3.14	Unless the customer prefers not to nominate, (this may be recorded, without giving scope for conjecture of non-compliance) nomination should be a rule, to cover all other existing and new accounts.
8.	3.17	Issuance of statements of accounts and updating of pass books with correct and legible particulars should attract bank's constant attention.
9.	3.26	Trilingual brochures and pamphlets should be actively promoted, containing myriad customer-useful information.
10.	3.32	Facility of instant credit of outstation cheques may be raised to Rs. 5,000 (from Rs. 2,500). A separate type of pay-in-slip may be evolved for availing of this facility.
11.	3.33	Delay in collection of outstation cheques may be compensated by paying interest at 2% p.a. above savings bank rate, if such interest payable is Rs. 5/- or more. However, if the proceeds are to be credited to the borrowal accounts, like cash credit/over-draft/loan, etc. banks have to pay at the minimum lending rate that will be stipulated by RBI from time to time.
12.	3.36	Dishonoured instruments may be returned/dispatched to the customer within 24 hours.
13.	3.67	Complaint book with perforated copies in each set may be introduced, so designed as to instantly provide an acknowledgement to the customer and an intimation to the controlling office.
14.	3.80	Infrastructure facilities at branches should be upgraded by bestowing particular attention to providing adequate space, proper furniture, drinking water facilities, etc.
15.	3.96	Time norms for specialised business transactions should be displayed predominantly in the banking hall.

Annex II (vide para 4.3)

	Complainant's copy/Branch of	сору/Н.О.сору
	Urban Co-operative Bank	
	COMPLAINT BOOK	
	Sei	rial No
	Da	te
Shri/Smt./Kum Address		
	/maintained	
	(Signature of	Complainant)
Sent to Controlling Office on		
Remarks :		
Date of Final Disposal	Signature of Bank Branch Manager	

NOTIFICATION

Sub: Banking Regulation Act, 1949 (As Applicable to Co-operative Societies)-Sections 45ZC(3) and ZE(4) - Form of inventory to be prepared by cooperative banks while returning articles left in safe custody and permitting the removal of contents of safety lockers

In exercise of the powers conferred on the Reserve Bank of India by sub-Section (3) of Section 45 ZC and sub-Section (4) of section 45 ZE read with Section 56 of the Banking Regulation Act, 1949, the Reserve Bank of India hereby directs that the inventory to be prepared before returning articles left in safe custody and the inventory to be prepared before permitting removal of the contents of a safety locker, shall respectively be in the appropriate Forms set out as enclosed or as near thereto as circumstances require.

(P.D.Ojha) Executive Director

Dated: 29 March 1985

Form of Inventory of articles left in safe custody with banking company (Section 45ZC (3) of the Banking Regulation Act, 1949(AACS))

The follow	ring inventory of arti	cles left in sat	e cust	ody with	l		nt/receipt date		bra	anch,
this,	nt day of		(decea 2	0		emei	ni/receipt date	eu	was take	en on
Sr. No.	Description in Safety Locker	of Ai	ticles	Other		g Pa	articulars, if	7		
	e inventory was take	-			nt			<u>_</u>		
	,						of minor Nomi			
Address			Ad	dress						
Signature_			Si	gnature					_	
	s(es) with name/s, a		-							
I, Shri/Sm	t dge receipt of the a tory.			(Nomin	ee / appointe	ed o	on behalf of r	ninor Nor		
Shri/Smt		(Nor	ninee)	Shri/Sr	nt					
				(Appoin	ted on behal	fof	minor Nomine	ee)		
Signature				Signat	ure					
Date & Pla			I							
Inventory Safety (Section 4	Locker 15ZE (4) of the Ban		red tion A	ct, 1949	from		ntents Co-opera to Cooperati	ative		of of bank

The following inventory of contents of Safety Locker No. _____ located in the Safe

was taken on this day of 20			day or	£v	
	* ł	hired by	Shri/Smt.(i) (ii)		(deceased) Jointly
	* hired by	y Shri/Smt		deceased in his/her sole na	me.
		vault of	,	Branch at	-•

For the purpose of inventory, access to the locker was given to the nominee/and the surviving hirers,

- who produced the key to the locker.by breaking open the locker under his/her/their instructions.

The above inventory was taken in the presence of:

1.Shri/Smt Address		(Nominee)	(Signa	ture)	
or					
1.Shri/Smt Address		(Nominee)	(Signa	ature)	
and					
Shri/Smt Address			(Signa	ature)	
Shri/Smt Address		(Signatur	e)	Survivors joint hirers	of
2. Witness(es) with name, ad	dress(es) and signa	ture/s:			
* I, Shri/Smt		(Nominee)			
* We, Shri/Smt and Shri/Smt of the contents of the safety lo said inventory.	the	e survivors of the joint	hirers, hereb	y acknowledge the real	
Shri/Smt	(Nominee)	Shri/Smt		(Survivor)	

Signature	Signature
Date & Place Date	ate & Place
	Shri/Smt
	(Survivor)
	Signature Date & Place

(* Delete whichever is not applicable)

SUMMARISED LIST OF LOCAL LEVEL COMMITTEES FORMED TILL 26 FEBRUARY, 2007

At present LOCAL LEVEL COMMITTEES have been constituted in 499 districts out of the total of 591 districts in the country except J&K. State and UTS wise list are as follows: -STATES – 27

STATES Sr No	States	Districts	Total LLCs formed
1	ANDHRA PRADESH	EAST GODAVARI, KRISHNA, NIZAMABAD, NELLORE, SRIKAKULAM, CHITTOOR, KURNOOL, ADILABAD, WARANGAL, NALGONDA, KARIMNAGAR, PRAKASAM, RANGAREDDY, VISAKHAPATNAM, ANANTHAPUR, MEDAK, CUDDAPAH, KHAMMAM, GUNTUR, MAHABOOBNAGAR, VIZIANAGRAM, HYDERABAD, WEST GODAVARI	23
2	ASSAM	KAMRUP, NAGAON, NALBARI, JORHAT, DARRANG, CACHAR, DHUBRI, KARIMGANJ, SONITPUR, SIVASAGAR, TINSUKIA, DIBRUGARH, GOALPARA, HAILAKANDI, NC HILLS, GOLAGHAT, LAKHIMPUR	17
3	BIHAR	NAWADA, KATIHAR, BHABUA, SHEIKHPURA, MUNGER, KISHANGANJ, LAKHISARAI, NALANDA,MADHEPURA, ROHTAS,SHEOHAR, MAHDUBANI, SUPAUL, BEGUSARAI, JAMUI, SIWAN, PATNA,BHOJPUR, GOPALGANJ, VAISHALI,SAMASTIPUR,PURNEA, BHAGALPUR,KHAGARIA	24
4	CHATTISGARH	KOREA, JANJAGIR-CHAPA, BASTAR, DANTEWADA, RAIPUR, MAHASUMUND, JASHPUR, RAIGARH, KORBA, SURGUJA, DURG, BILASPUR, JAGDALPUR, KAWARDHA, DHAMTARI, KANKER	16
5	DELHI	SOUTH, SOUTH-WEST, NORTH-EAST, CENTRAL, NEW DELHI, NORTH, WEST, NORTH WEST, EAST	9
6	GOA	PANAJI	1
7	GUJARAT	VALSAD, MEHSANA, JAMNAGAR, SABARKANTHA, DAHOD, BHAVNAGAR, JUNAGADH, SURENDRANAGAR, SURAT, AMARELI, KHEDA, VADODARA, GANDHINAGAR, AHMEDABAD, RAJKOT, NAVSARI, BHARUCH, KUTCH, ANAND, THE DANGS, PORBANDAR, NARMADA, PANCHMAHAL	23
8	HARYANA	PANIPAT, JIND, KARNAL, HISSAR, PANCHKULA, YAMUNANAGAR, AMBALA, FARIDABAD, SIRSA, KAITHAL, ROHTAK, KURUKSHETRA, GURGAON, BHIWANI	14
9	HIMACHAL PRADESH	SOLAN, UNA, KINNAUR, KANGRA, CHAMBA,MANDI, HAMIRPUR, SHIMLA, LAHAUL & SPITI, BILASPUR, KULLU, SIRMOUR	12
10	JHARKAND	DUMKA, PAKAUR, RANCHI, SERAI KELA, CHATRA, DHANBAD, BOKARO, EAST SINGHBUM, SAHEBGANJ, HAZARIBAGH,	18

		DEOGHAR, GUMLA, PALAMU, WEST	
		SINGHBHUM, LOHARDARGA, KODARMA,	
		JAMTARA, LATEHAR	
11	KARNATAKA	BIJAPUR, BAGALKOTE, UTTAR KANNADA,	
		CHICKMAGALUR, DAKSHINA KANNADA,	26
		BIDAR, KODAGU, HASSAN, BELLARY,	
		CHITRADURGA, BANGALORE URBAN,	
		BELGAUM, UDUPI, GADAG, RAICHUR,	
		MANDYA, CHAMARAJANAGAR, MYSORE,	
		DAVANGERE, TUMKUR, GULBARGA,	
		KOPPAL, BANGALORE RURAL, DHARWAD,	
		KOLAR, SHIMOGA	
12	KERALA	THRISSUR, PALAKKAD,	
		THIRUVANANTAHPURAM, ERANAKULAM,	14
		MALLAPURAM, KOZHIKODE, KOLLAM,	
		ALLAPUZHA, KASARGOD, KANNUR,	
		KOTTAYAM, WAYANAD, PATHANAMTHITTA,	
		IDUKKI	
13	MADHYA	BARWANI, BETUL, DAMOH, DHAR, DEWAS,	
13	PRADESH	INDORE, GWALIOR, KATNI, KHARGAON,	48
	FRADESIT	KHANDWA, MANDSAUR, NARSINGHPUR,	07
		NIMACH, RAJGARH, RATLAM, SAGAR,	
		SIWANI, SIDHI, SHAHDOL, SHAJAPUR,	
		SHIVPURI, SHYOPUR, SEHORE, TIKAMGARH,	
		UJJAIN, UMARIA, VIDISHA, REWA,	
		CHATTARPUR, BHOPAL, GUNA, JABALPUR,	
		SATNA, HARDA, PANNA, DINDORI,	
		CHINNDWARA, JHABUA, RAISEN, MORENA,	
		MANDLA, BHIND, HOSHANGABAD,	
		BALAGHAT, BURHANPUR, ANUPPUR, DATIA,	
		ASHOKNAGAR	
14	MAHARASHTRA	KOLHAPUR, NASIK, LATUR, CHANDRAPUR,	
		AKOLA, BEED, BHANDARA, NANDURBAR,	34
		VARDHA, GADCHIROLI, THANE, AMRAVATI,	
		OSMANABAD, SATARA, BULDHANA, DHULE,	
		SOLAPUR, RATNAGIRI, GONDIYA, NANDED,	
		NAGPUR, AURANGABAD, YAVATMAL,	
		RAIGAD, MUMBAI SUBURBAN, HINGOLI,	
		PUNE, SINDHUDURG, AHMEDNAGAR,	
		SANGLI, PARBHANI, MUMBAI, JALGAON,	
		JALNA	
15	MANIPUR	IMPHAL EAST, IMPHAL WEST, THOUBAL,	
		CHURACHANDPUR	4
16	MEGHALAYA	WEST KHASI HILLS, EAST GARO HILLS, RI	
		BHOI, JAINTIA HILLS, WEST GARO HILLS,	7
		EAST KHASI, SOUTH GARO	
17	MIZORAM	AIZAWL, LUNGLEI, SAIHA, MAMIT,	
		CHAMPHAI, LAWNGTHLAI, JOLASIB,	8
		SERCHHIP	
18	NAGALAND	KOHIMA, MOKOKCHUNG, ZUHENBOTO,	
-	_	MON, DIMAPUR, WOKHA, PHEK, TUENSANG	8
19	ORISSA	ANGUL, BALASORE, BHADRAK,	
.0		BOLANGIR, BOUDH, CUTTACK, DEOGARH,	30
		DHENKANAL, JAGATSINGHPUR, JAJPUR,	
		KANDHAMALA,KENDRAPARA, KEONJHAR,	
		KANDI IAMALA, KENDKAPARA, KEONJI IAR, KHURDA, KORAPUT, MALKANGIRI,	
		MAYURBHANJ, NAWARANGPUR, NAYAGARH,	

			1
		PURI, SAMBALPUR, SUNDARGARH,	
		NUAPADA, JHARSUGUDA, KALAHANDI,	
		RAYAGADA, SONEPUR, GAJAPATI, BARGARH,	
		GANJAM	
20	PUNJAB	AMRITSAR, BHATINDA, FARIDKOT,	
		HOSHIARPUR,	15
		LUDHIANA,MANSA,MOGA,PATIALA,	
		RUPNAGAR, JALANDHAR, FATEHGARH SAHIB,	
		SANGARUR, NAWANSHAHR, MUKATSAR,	
		KAPURTHALA	
21	TAMIL NADU	THE NILGIRIS, PUDUKOTTAI,	
21		SALEM,COIMBATORE, VELLORE,	29
			29
		TIRUVANAMALLAI, ERODE, VIRUDUNAGAR,	
		PERAMBALUR, THANJAVUR, NAMAKKAL,	
		KANYAKUMARI, TIRUVARUR,	
		KANCHEEPURAM,	
		DHARMAPURI, THOOTHUKUDI,	
		THENI, CUDDALORE, SIVAGANGAI,	
		DINDIGUL, KARUR, NAGAPATTINAM,	
		CHENNAI, TIRUVALLUR, MADURAI,	
		VILLUPURAM, TIRUNELVELI	
22	TRIPURA	NORTH TRIPURA, SOUTH TRIPURA, WEST	
		TRIPURA, DHALAI	4
23	RAJASTHAN	ALWAR, JALLORE, SIROHI, SIKAR, DHOLPUR,	
20		BANSWARA, RAJSAMAND,	32
		DUNGARPUR, JODHPUR, UDAIPUR,	52
		BHARATPUR, PALI, BHILWARA, TONK, KOTA,	
		JAISALMER, JHUNJHUNU, CHURU,	
		HANUMANGARH,KARAULI, BUNDI,	
		HRIGANGANAGAR,	
		AJMER, BADMER, BIKANER, CHITTAURGARH,	
		DAUSA, JAIPUR, BARAN, SAWAI MADHOPUR,	
		NAGAUR, JHALAWAR	
24	SIKKIM	EAST, SOUTH, WEST, NORTH	
			4
25	UTTAR	JAMUNAPAR AND SHAHARI AREA OF	
	PRADESH	ALLAHABAD DISTRICT, GANGAPAR AREA OF	42
	_	ALLAHABAD DISTRICT, BARIELLY, JALAUN,	
		LUCKNOW, PILIBHIT, RAE BARIELLY,	
		SAHARANPUR, SULTANPUR,	
		FARRUKHABAD, UNNAO, MORADABAD,	
		BASTI, JR PHULE NAGAR, FATEHPUR,	
		KANPUR NAGAR, SITAPUR, HAMIRPUR,	
		MEERUT, HARDOI, SHAHJAHANPUR, MAU,	
		FAIZABAD, VARANASI, GHAZIABAD,	
		GORAKHPUR, BAGPAT, DEORIA,	
		AZAMGARH, MIRZAPUR, RAMPUR, BARA	
		BANKI, BIJNOUR, CHITRAKOOT, GB NAGAR,	
		KUSHINAGAR, GHAZIPUR, AGRA, MAINPURI,	
		BUDAUN, CHANDAULI, FEROZABAD	
26	UTTARANCHAL	ALMORA, NAINITAL, DEHRADUN,	
		BAGESHWAR, HARIDWAR, CHAMAPWAT,	13
		CHAMOLI, TEHRI GARHWAL, UDHAM SINGH	
		NAGAR, RUDRAPRAYAG, UTTARKASHI,	
		PAURI GARHWAL, PITHORAGARH	
27	WEST BENGAL	BANKURA, BIRBHUM, BURDWAN, COOCH	
21	WEST DEINGAL		10
		BEHAR, DAKSHIN DINAJPUR, DARJEELING,	19
1		HOOGHLY, HOWRAH, JALPAIGURI, MALDA,	
		· · · · · · · · · · · · · · · · · · ·	

UNION	I TERRITORIES		
1	CHANDIGARH	CHANDIGARH	1
2	DADRA & NAGAR HAVELI	SILVASSA	1
3	DAMAN & DIU	DAMAN & DIU	2
4	PONDICHERRY	PONDICHERRY	1

Name of the Bank RATES AT A QUICK GLANCE AS ON _____ Annex V

Deposit Accounts

Nature Normal Senior Citizen Rural Semi Urban Account Image: Senior citizen Rural Semi Urban A. Domestic Image: Senior citizen Image: Senior citizen B. Non Resident Image: Senior citizen Image: Senior citizen B. Non Resident Image: Senior citizen Image: Senior citizen C. NRE Image: Senior citizen Image: Senior citizen A. Domestic Rate of Interest Term Deposits (All Maturities) Upto & including Rs.15 Lakhs For Deposits abc Lakhs but less than Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen Image: Senior citizen	Urban
1. Savings Bank A/c	
A. Domestic	
a. With cheque book facility	
b. Without cheque book facility Image: Constraint of the second	
D. facility Image: constraint of the second sec	
B. Non Resident	
a. NRO	
b. NRE Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: style="text-align: center;">Image: style="text-align: style="text-align: center;">Image: style="text-align: style="text-align: style="text-align: center;">Image: style="text-align: style="te	1
2. Term Deposits Rate of Interest A. Domestic Rate of Interest Term Deposits (All Maturities) Upto & including Rs.15 Lakhs For Deposits about less than Image: Construction of the structure of	
A. Domestic Rate of Interest Term Deposits (All Maturities) Upto & including Rs.15 Lakhs For Deposits about less than Image: Stress of the stress of th	
Term Deposits (All Maturities) Upto & including Rs.15 Lakhs For Deposits about less than	
Rs.15 Lakhs Lakhs but less than	
B Non-Resident Accounts	
a. NRO (All Maturities)	
b. NRE (All Maturities)	
Rate of Interest	
1 year & above but < 2 years	For 5
c. FCNR(B)	1
i) USD	1
ii) GBP	1
iii) EUR	1
iv) CAD	
v) AUD	1

Loans					
Loans	Rate of Interest	Processing			

						Charges
1.	Housing Loan	Upto Rs lakhs	More than Rs lakhs Upto Rs lakhs	Above Rs lakhs Upto Rs lakhs	Above Rs lakhs	
	Floating Category					
	Upto 5 years					
	More than 5 Yrs & upto 10 Yrs					
	More than 10 Yrs					
	Fixed Category					
	Upto 5 years					
	More than 5 Yrs & upto 10 Yrs					
	More than 10 Yrs					
2.	Personal Loan					
	(a) Consumer Durable Loan					
	(b) Senior Citizen Loan Scheme					
	(c) Personal Loan Scheme					
	(d)					
3.	Vehicle Loan					
	(a) Two Wheeler Loans					
	(b) Three Wheeler Loans					
	(c) For New Cars					
	(d) For Old Cars					
4.	Educational Loans	Upto Rs.4	4.00 lakhs	Rs.4.00 lakhs upto Rs.20 lakhs		
		Repayable	Repayable in more	Repayable	Repayable in more	For studies in India =
		in _ years	than _ years	in _ years	than _ years	For Studies Abroad =

	Charges					
Fee	e Based Services					
1.	Lockers					

	Туре	Metro / Urban/ Semi Urban				Rural			
	of Locker	1 2 3 yr yrs yr			1 yr.	2 yrs	3 yrs.		
									_
									_
									_
2.	Debit Cards	bit Card							
		bit Caru.							_
3	Drafts / TT / M	Г							
	Issue								
4	Cancellatiion Outstation che	que collecti	ion						
T									
	NEFT Money T				Inwar		Outward	=	
	RTGS Money 1				Inwar		Outward		
7.	Cheque return	_			Outv	vard Returns	Inward	Returns	Щ
	For Savings Ac								L
	For Current, Ov Cash Credit Ace								
	Dishonour of ou cheques	itstation / loo	cal bills &						
8.	Cheque Book	Issue					•		
9.	No Dues Certifi	cate							

Appendix I

Master Circular on Customer Service

No	Circular No.	Date	Subject
1	UBD.CO.BPD. (PCB) Cir.	29.04.2009	Need for Bank branches / ATMs to be made
	No.63/09.39.000/2008-09		accessible to persons with disabilities
2	UBD. Co. BPD. (PCB) Cir.	17.02.2009	Reconciliation of transactions at ATMs failure
3	No. 50 /09.39.000 / 2008-09 UBD.PCB. Cir. No. 48	02.02.2009	 Time limit Levy of Service Charges for Electronic
5	/09.39.000 / 2008-09	02.02.2009	Payment Products, Outstation Cheque
			Collection and Standardisation of charges for
			transfer of surplus clearing funds
4	UBD.PCB. BPD. Cir. No.	20.01.2009	Delays in Cheque Clearing – Case No. 82 of
	34/09.39.000 / 2008-09		2006 before National Consumer Dispute Redressal Commission (NCRDC)
5	UBD.PCB. Cir. No. 15/	18.09.2008	Display of information relating to Interest Rates
	12.05.001 / 2008-09		and Service Charges - Rates at a quick
			glance
6	UBD.PCB. Cir. No. 10 /12.05.001 / 2008-09	01.09.2008	Display of information by banks –
7	UBD.CO.BPD (PCB) No.	28.08.2008	Comprehensive Notice Board Grievance Redressal Mechanism in banks
'	8/099.000/2008-09		
8	UBD.PCB. Cir. No. 10	01.09.2008	Display of information by banks -
	/12.05.001 / 2008-09	10.00.0000	Comprehensive Notice Board
9	UBD. CO. BPD. (PCB) No. 51 / 09.39.000/2007-08	12.06. 2008	Banking facilities to the visually challenged – UCBs
10	UBD. CO. BPD. No. 45	12.05.2008	Settlement of claims in respect of missing
	/13.01.000/2007-08		persons
11	UBD. CO. BPD. (PCB). No.	15.04.2008	Committee on Procedures and Performance
	40 /09.39.000/2007-08		audit on Public Services (CPPAPS) – Formulating policy for (i) Immediate credit of
			local / outstation cheques (ii) Time frame for
			collection of local / outstation cheques and (iii)
			Interest payment for delayed collection.
12	UBD. CO. BPD.(PCB) No.	12.03.2008	Customer charges for use of ATMs for cash
13	36/12.05.001 / 2007-08 UBD. CO. BPD. No. 24	04.12.2007	withdrawal and balance enquiry Legal Guardianship Certificate issued under
15	/12.05.001/2007-08	04.12.2007	the National Trust Act, 1999 empowering the
			disabled persons with autism, cerebral palsy,
			mental retardation and multiple disabilities.
14	UBD. CO. BPD. (PCB) No. 2 / 09.18.300/2007-08	04.07.2007	Annual Policy statement for the year 2007-08 – IT enabled Financial Inclusion
15	UBD. CO. BPD. No.	21.06.2007	Extension of Safe Deposit Locker / Safe
	47/12.05.001/2006-07		Custody Article Facility and Access to Safe
			Deposit Lockers / Return of Safe Custody
40		47.04.0007	Articles by banks
16	UBD. CO. BPD. No. 34/12.05.001/2006-07	17.04.2007	Rounding off cheques to the nearest rupee
17	UBD. PCB Cir.No.	28.12.2006	Cheque Drop Box Facility and the Facility for
	25/09.39.000/2006-07		Acknowledgement of Cheques – UCBs
18	UBD. CO. BPD. PCB. No.	13.12.2006	Customer Service
10	23/12.05.001/2006-07	10.10.0000	Quateman Comias New Journey of
19	UBD. CO. (PCB). Cir.	16.10.2006	Customer Service – Non-issuance of

A. List of circulars consolidated in the Master Circular

	No.15/09.39.000/2006-07		passbooks to Savings Bank Account –holders (individuals) – UCBs
20	UBD.CO.BPD.Cir.No.12/12/ 09.39.000/2006-07	06.10.2006	Address /Telephone Number of the Branch in Pass Books / Statement of Accounts – UCBs
21	UBD (PCB) Cir. No.54/ 09.39.000/05-06	26-05-2006	Display of Bank/ Service Charges
22	UBD No.LS.(PCB) No. 49/07.01.000/2005-06	28-04-2006	Facilities at Extension Counters
23	UBD BPD Cir. No.35/ 09.73.000/2005-06	09-03-2006	Provision of Note Counting Machines on the counters
24	UBD BPD.Cir. No.30/ 4.01.062/2005-06	30-01-2006	Collection of account payee cheque- Prohibition on crediting proceeds to third party account
25	UBDNo.BPD.PCB.Cir. 20 /09.39.00/2004-05	24-09-2004	Customer Service
26	UBD.DS.PCB.Cir 26/13.01.00/2002	20.11.2002	Levy of Service Charges by UCBs
27	UBD.BSD.I (PCB)No.45/ 12.05.00/2001-02	30-05-2002	Customer service – Reversal of transactions
28	UBD.BSD.I/PCB.No.45/ 12.05.00/ 2001-02	30-05-2002	Reversal of Erroneous Debits arising on fraudulent or other transactions
29	UBD.No.PCB.DS.34/13.01. 00/2000-01	08-03-2001	Customer Service - Disposal of Deposits on Maturity - Intimation to Impending Due Date of the Deposit in Advance to Customers/Deposits
30	UBD.No.DS.7/13.05.00/199 9-2000	23-06-2000	Customer Service - Immediate Credit of Outstation and Local Cheques - Enhancement of Ceiling
31	UBD.No.DS.PCB.CIR.38/13 .01.00/ 1999-2000	14-06-2000	Customer Service - Issue of Cheque Books
32	UBD.No.PCB.CIR.21/13.05. 00/1999-2000	17-01-2000	Customer Service - Collection of Outstation Cheques
33	UBD.No.DS.PCB.Cir.40/13. 05.00/97-98	11-02-1998	Customer Service - Collection of outstation instruments
34	UBD.No.DS.PCB.Cir.54/13. 05.00/96-97	26-05-1997	Customer Service – Collection of local cheques
35	UBD.No.DS.(PCB)CIR.66/1 3.05.00/ 94-95	30-06-1995	Customer Service Collection of Outstation/Local cheques
36	UBD.No.(SUC)DC.165/13.0 5.00/93-94	30-04-1994	Customer Service - Implementation of recommendations of the Goiporia Committee
37	UBD.No.POT.65/09.39.00/9 3-94	07-03-1994	Committee on Customer Service in banks - Implementation of recommendations of the Goiporia Committee-Maintenance of complaint book
38	UBD.No.(PCB)DC.11/ (13.05.00)/93-94	25-08-1993	Customer Service - Implementation of Recommendations of the Goiporia Committee
39	UBD.No.(SUC)DC.131/(13. 05.00)/93-94	25-08-1993	Customer Service - Implementation of recommendations of the Goiporia Committee
40	UBD.No.POT.26/UB.38/92- 93	16-06-1993	Committee on Customer service in banks Implementation of recommendations

41	UBD(PCB) 45/DC(VII)- 91/92	29-01-1992	Customers Service – Payment of Interest at Savings Bank Rate for the Delay in Collection of Outstation Cheques
42			Committee on Customer Service in banks - Implementation of recommendations
43	UBD.(UCB)1/DC-R-1-89/90	17-01-1990	Customers Service – Payment of Interest for Delay in Collection of Outstation Instruments
44	UBD.DC.21/R.1-89/90	15-09-1989	Customers Service – Payment of Interest at Savings Bank Rate for the Delay in Collection of Outstation Cheques
45	UBD.No.(DC)51/R.1-86/87	28-01-1987	Customers Service - Immediate Credit of Outstation Cheque up to Rs. 2500/-
46	DBOD.No.UBD.RBL.1555/J -82/83	16-05-1983	Extension of banking hours of branches of banks

Master Circular

on

Customer Service

(Updated up to 30 June, 2009)

(The Master Circular is also available at RBI Website <u>www.rbi.org.in</u> and may be downloaded from there)



RESERVE BANK OF INDIA Urban Banks Department, Central Office, Mumbai.

Master Circular on Customer Service

Sr.No	Particulars	Page No
1	Introduction	1
2	Service at the counters	1
	2.1 Business and working hours	1
	2.3 Extension of business hours	1
	2.4 Uninterrupted service	2
	2.5 Guidance to customers	2
	2.6 Provision of ramps at ATMs	2
3	Deposit and other Accounts	2
	3.1 & 3.2 Nomination Facilities	2
	3.3 Savings bank passbooks / statement of accounts	2
	3.4 Term Deposits	3
	3.5 Advisory Services on deposit schemes	3
	3.6 Brochures / pamphlets for guidance of customers	3
	3.7 Claims in respect of missing persons	3
4	Safe deposit lockers	4
	4.1 Allotment and operation of lockers	4
	4.1.1 Linking of allotment of lockers to placement of Fixed	4
	Deposits	
	4.1.2 Fixed deposit as security for lockers	4
	4.1.3 Wait list of lockers	4
	4.1.4 Security aspects relating to safe deposit lockers	4
	4.1.5 Access to the safe deposit lockers / return of safe custody	5
	articles to survivor(s) / Nominee(s) / Legal Heir(s)	
	4.1.6 Access to the safe deposit lockers / return of safe custody	5
	articles (with survivor / nominee clause)	
	4.1.7 Access to the safe deposit lockers / return of safe custody	5
	articles (without survivor / nominee clause)	6
	4.2 Customer Guidance and Publicity 4.3 IT enabled Financial Inclusion	6
5	Banking facilities to the visually challenged	6
6	Dishonoured Instruments	7
7	Reimbursement of interest by paying bank	7
8	Identity badges	7
9	Job enrichment	7
10	Training	7
10	Induction training	7
12	Reward and recognition	8
13	Systems and procedures	8
14	Customer Service Audit	8
15	Complaint book	8
16	Inspection /Audit reports	8
17	Complaint prone employees	9
18	Periodical visits by senior officials	9

19	Infrastructure provision	9
20	Customer education	9
21	Security arrangements	9
22	22.1 Fair Practice Code – Display of Bank / Service Charges	9
	22.1.1.Display of information – Comprehensive Notice Board	9
	22.1.2 Charges levied for offering various electronic products	10
	and for collection of outstation cheque collection service	10
	22.1.3 Customer charges for use of ATMs for cash withdrawal	11
	and balance enquiry	
	22.1.4 Provide existing and future ATMs with ramps	12
	22.1.5 Reimbursement to the customers the amount wrongly	12
	debited to their account	
	22.2 Display of time norms	12
23	Collection of account payee cheques – Prohibition on crediting	12
20	proceeds to third party account	
24	Facilities at extension counters by PCBs	12
25	Provision of Note counting machines on counters	12
26	Immediate credit of local / outstation cheques	12
27	Time frame for collection of cheques	13
28	Additional Measures for quicker collection of outstation	13
20	instruments	10
29	Other instructions	14
	29.1 Issue of cheque books	14
	29.2 Cheque drop facility and the facility for acknowledgement of	14
	cheques	
	29.3 and 29.4 Term deposit maturity intimation in advance	14
	29.5 Maintenance of compliant book	14
	29.6 Periodical review and monitoring	15
	29.7 Issue of duplicate demand draft	15
	29.8 Statutory provisions for Nomination Facility	15
30	Monitoring system of implementation of Goiporia Committee	16
	recommendations	10
31	Customer service – Redressal of Grievances	17
32	Rounding of cheques to the nearest rupee	17
34	Legal Guardianship certificate issued under the National Trust	17
	act, 1999 empowering the disabled persons with autism, cerebral	
	palsy, mental retardation and multiple disabilities	
	Annex I -15 Core recommendations of the Goiporia Committee	19
	on Customer Service	
	Annex II – Format of Complaint Book	21
	Annex III – Notification	22
	Annex IV – List of Local Level Committees	26
	Annex V – Rates at a quick glance	30