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RBI's CAB to conduct a Case Writing Competition on MSME Lending

The Reserve Bank of India's College of Agricultural Banking (CAB), Pune, is conducting a Case Writing Competition for bankers. The topic of the competition is "*Case Study: Lending to an MSME Borrower in an Innovative Way*". The purpose of holding the competition is to encourage bankers to contribute case studies where finance was extended to a Micro, Small and Medium Enterprise (MSME) borrower in an innovative way - a way which has the potential to sensitise other bankers as well.

Staff members of scheduled commercial banks, including members of faculty from banks' training establishments, including Small Industries Development Bank of India (SIDBI), regional rural banks (RRBs), state cooperative banks and urban cooperative banks, including members of faculty from banks' training establishments and staff members of non-banking finance companies (NBFCs) can participate in the competition.

The participants may submit the case studies in English/Hindi in PDF format along with the duly filled-in [Application-cum-Declaration Form](#) by [email](#). The last date for submission is January 31, 2016.

The winners will be given a cash prize of ₹ 20,000 (first prize), ₹ 15,000 (second prize) and ₹ 10,000 (third prize) apart from certificates. Details of the competition are available on the College website at <http://cab.org.in>

Background

MSMEs play a pivotal role in the economy of the country and there is a compelling need to carefully nurture and support this sector. To nurture the MSME sector, banks need competent functionaries who are entrepreneurially sensitive to meet the twin requirements of entrepreneurs - adequacy and timeliness. Innovative borrower selection practices coupled with processes that build robust MSME portfolios are the need of the hour: just remaining within the confines of a bank and its standard processes are likely to be quite inadequate in this quest. Against this backdrop, the College of Agricultural Banking (CAB), Reserve Bank of India, Pune, has decided to conduct a Case Writing Competition among bankers.