



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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RBI launches the March 2020 Round of Consumer Confidence Survey

The Reserve Bank of India has been regularly conducting Consumer Confidence Survey (CCS). The [March 2020 round](#) of the Survey is now being launched. The survey seeks qualitative responses from households, regarding their sentiments on general economic situation, employment scenario, price level, households' income and spending. The survey is conducted regularly in 13 cities viz. Ahmedabad, Bangalore, Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Patna and Thiruvananthapuram. The survey covers 5,400 respondents across 13 cities. The results of this survey provide useful information for monetary policy formulation.

The agency M/s Hansa Research Group Pvt. Ltd., Mumbai has been engaged to conduct the field work of this round of the survey on behalf of the Reserve Bank of India. For this purpose, the households will be approached by the agency and the selected households are requested to provide their response. Other individuals who are not approached by the agency, can also participate in this survey by providing their responses using the [linked survey schedule](#). The filled in [survey schedule](#) may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

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Rupambara
Director