



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

वेबसाइट : www.rbi.org.in/hindi

Website : www.rbi.org.in

इ-मेल email: helpdoc@rbi.org.in

संचार विभाग, केंद्रीय कार्यालय, एस.बी.एस.मार्ग, मुंबई-400001

DEPARTMENT OF COMMUNICATION, Central Office, S.B.S.Marg, Mumbai-400001

फोन/Phone: 022 2261 0835 फैक्स/Fax: 91 22 22660358

February 21, 2019

RBI launches the March 2019 Round of Consumer Confidence Survey (CCS)

The Reserve Bank of India has been regularly conducting Consumer Confidence Survey (CCS). The [March 2019 round](#) of the Survey is now being launched. The survey seeks qualitative responses from households, regarding their sentiments on general economic situation, employment scenario, price level, households' income and spending. The survey is conducted regularly in 13 cities viz. Ahmedabad, Bangalore, Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Patna and Thiruvananthapuram. The survey covers 5,400 respondents across 13 cities. The results of this survey provide useful information for monetary policy formulation.

The agency M/s Hansa Research Group Pvt. Ltd., Mumbai has been engaged to conduct the field work of this round of the survey on behalf of the Reserve Bank of India. For this purpose, the households will be approached by the agency and the selected households are requested to provide their response. Other individuals who are not approached by the agency can also participate in this survey by providing their responses using the [linked survey schedule](#). The filled in [survey schedule](#) may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

The Director, Division of Household Surveys, Department of Statistics and Information Management, Reserve Bank of India, C-8, 6th Floor, Bandra-Kurla Complex, Bandra (East), Mumbai-400051; Phone: 022-2657 8398, 022-2657 8520, Fax: 022-26571327; Please [click here](#) to send email.

Press Release : 2018-2019/2000

Ajit Prasad
Assistant Adviser