



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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**Quarterly Industrial Outlook Survey (IOS):
January – March 2018 (Round 81)**

The Reserve Bank of India has launched the [81st round](#) of the quarterly Industrial Outlook Survey (IOS) for reference period January – March 2018 (Q4:2017-18). The survey with a good size/industry representation gives an insight into the perception of the public and private limited companies engaged in manufacturing activities about their own performance and the prospects. The assessment of business sentiments for the current quarter and expectations for the ensuing quarter are based on qualitative responses to 23 parameters covering overall business situation, financial situation, demand conditions, price, employment and profit margins. The survey provides useful forward looking inputs for policymakers, analysts and business alike.

A [detailed article](#) based on the results of four quarters for FY: 2016-17 was published in [June 2017](#) issue of the RBI monthly Bulletin and the result for [80th round i.e for Q3:2017-18](#) was published on January 18, 2018.

M/s Hansa Research Group Pvt. Ltd. has been authorised to conduct the survey for this quarter on behalf of the Reserve Bank of India. Select manufacturing companies will be approached by this agency during the quarter. However, other manufacturing companies, who are not approached by the agency, may also participate in this survey by downloading the survey schedule from the Reserve Bank's website www.rbi.org.in. The [survey schedule](#) is placed under the head '[Forms](#)' (available in the 'More Links' at the bottom of the home page) and sub-head '[Survey](#)'. The duly authenticated filled-in survey schedule may be e-mailed or faxed as per contact details given in the survey schedule.

In case of any query/clarification, kindly contact at the following address:

The Director, Division of Enterprise Surveys, Department of Statistics and Information Management, Reserve Bank of India, C-8, 2nd floor, Bandra-Kurla Complex, Bandra (East), Mumbai-400 051. Phone -022-26571555 Please [click here](#) to send email.