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## RBI announces results of its First Global Hackathon - HARBINGER 2021

The Reserve Bank had launched its first global hackathon - "**HARBINGER 2021** – Innovation for Transformation" with the theme 'Smarter Digital Payments' which was communicated vide <u>Press Release dated November 09, 2021</u>.

The hackathon received encouraging response with 363 proposals submitted by teams from within India and from 22 other countries including the USA, UK, Sweden, Singapore, Philippines, and Israel. The Hackathon ran in three phases with shortlisting of proposals in the first phase, solution development in the second phase followed by the final evaluation in the third phase.

In the first phase of preliminary screening and initial evaluation, 25 proposals were shortlisted by a Jury consisting of external experts, across four problem statements from 58 shortlisted proposals.

In the second phase of solution development, which lasted for more than a month, shortlisted teams worked on developing their solution(s) under the guidance of external mentors.

The third phase of final evaluation was held on May 26-27, 2022 in Bengaluru wherein 24 finalist teams presented their solutions for the problem statements to the jury of external experts who evaluated and selected the winners and runners-up based on parameters like innovation, technology, demonstration, user experience, security, ease of implementation. The results of the Hackathon are as follows:

| SI.<br>No. | Problem<br>Statement  | Results       |  | Products Description  |
|------------|---|---------------|--|---|
| 1          | Innovative,<br>easy-to-<br>use, non-<br>mobile<br>digital<br>payment<br>solutions for<br>converting<br>small-ticket<br>cash<br>transactions<br>to digital<br>mode | Winner        | Tone Tag<br>(Brand of<br>Naffa<br>Innovations<br>Pvt. Ltd.)<br>(INDIA) | The solution enables quick and easy<br>peer-to-peer (P2P) or peer-to-<br>merchant (P2M) payments with<br>customers making payments by using<br>their voice. It generates a unique<br>identification code for a customer's<br>voice and the same is used for<br>authenticating the payments.               |
|            |   | Runner-<br>up | Extolabs<br>LLC (USA)  | ExtoPay provides a biometric smart<br>card-based solution that supports<br>multi-factor authentication including<br>biometric authentication. It provides a<br>screen on the card to display<br>transaction details. It facilitates easy to<br>use payment option for people not<br>having mobile phones. |

| SI.             | Problem   | Results                 |  | Products Description  |
|-----------------|---|-------------------------|--|---|
| <u>No.</u><br>2 | Statement<br>Alternate<br>authenticati<br>on<br>mechanism<br>for digital<br>payments  | Winner                  | napID<br>Cybersec<br>Pvt.<br>Ltd.(INDIA)                               | The solution enables a customer to<br>activate/de-activate payment<br>credentials (username, password,<br>card number, etc.) with a click on  |
|                 |   | Joint<br>Runners-<br>up | 1)<br>neoEYED<br>(USA)   | napID application.<br>The neoEYED AI algorithm monitors<br>behavioural patterns (typing speed,<br>mouse movement, pattern of holding<br>mobile phone, etc.) to create a digital<br>profile of the user. It generates a<br>"Trust Score" of each transaction<br>based on customer behaviour and<br>matches it with the digital profile to<br>authenticate the transaction. |
|                 |   |                         | 2) Sperotel<br>Technologi<br>es LLP<br>(INDIA)                         | Sperotel Messaging is an end-to-end<br>encrypted messaging platform that<br>can be used to send secure OTP. On<br>the payment portal, the customer can<br>choose this platform instead of SMS<br>for receiving OTP.   |
| 3               | Context-<br>based retail<br>payments<br>to remove<br>the physical<br>act of<br>payment*                                       | Winner                  | Tone Tag<br>(Brand of<br>Naffa<br>Innovations<br>Pvt. Ltd.)<br>(INDIA) | The solution creates a virtual area<br>inside the store which can be detected<br>by the customer's mobile phone. The<br>customer can select the product/s by<br>just speaking the name of the product.<br>Payments are made<br>automatically/through voice<br>authentication on completion of<br>purchase.  |
| 4               | Social<br>Media<br>Analysis<br>and<br>Monitoring<br>tool for<br>detection of<br>digital<br>payment<br>fraud and<br>disruption | Winner<br>Joint         | TrustCheck<br>r (INDIA)<br>1) Ezetap                                   | TrustCheckr provides AI-based<br>solution analysing information from<br>social media platforms to assist in<br>warning customers about potential<br>frauds.<br>This solution facilitates social media   |
|                 |   | Runners-<br>up          | Nobile<br>Solutions<br>Pvt. Ltd.<br>(INDIA)<br>2) Lalit<br>Kumar       | analytics using predictive analysis,<br>machine learning, sentiment analysis,<br>etc. to provide fraud detection and<br>prevention services.<br>Obsei, the product, is an AI-powered<br>real-time social media analytics tool. It   |
|                 |   |                         | Pagaria<br>(INDIA)   | performs sentiment analysis,<br>classification, and provides results in<br>the form of a customisable and<br>programmable dashboard. It can also<br>help understand customer feedback in<br>their native languages.   |

\*No Runner-up team selected by the jury

These innovative products are expected to bring additional benefits in the payments ecosystem viz. inclusion of the underprivileged through non-mobile payment solutions and prevention of digital payment frauds through smart-secure alternate authentication methods as well as timely analysis of social media posts. Some of the products also offer a seamless payment experience to the customers. These products have the potential for wider adoption and can be integrated with the existing payment infrastructure subject to compliance with applicable regulatory requirements. They can contribute to the ease and accessibility of digital payments while strengthening customer protection.

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