प्रेस प्रकाशनी PRESS RELEASE



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September 08, 2022

Survey on Computer Software and Information Technology Enabled Services Exports: 2021-22

Today, the Reserve Bank released the <u>data</u>¹ related to the 2021-22 round of its annual survey on computer software and information technology enabled services exports. The survey² collects details on India's exports of software services (computer services and information technology enabled services (ITES)/business process outsourcing (BPO) services) as per type of activity, on-site/off-site nature of services, country of destination and four modes of supply.

For 2021-22 round of the survey, 6,218 software export companies were contacted, of which 2,074 companies, including most of the large companies, responded. The responding companies accounted for 89.4 per cent of the total software services exports³ during the year (<u>Table 1</u>).

Highlights:

- India's exports of software services (excluding exports through commercial presence) are estimated to have increased by 17.2 per cent to US\$ 156.7 billion during 2021-22 (Table 2).
- Computer services continued to account for over two-thirds of total software services exports.
- BPO services accounted for nearly 84 per cent of exports of information technology (IT) enabled services (<u>Table 3</u>).
- Private limited companies accounted for 60 per cent of the total exports of software services whereas exports by public limited companies declined during the year (<u>Table 4</u>).
- The United States and Canada were the top destination for software exports with 55.5 per cent share, followed by Europe, of which, nearly half was attributed to the United Kingdom (<u>Table 5</u>).
- The US dollar remained the principal invoicing currency for software exports, followed by the Euro and Pound sterling (Table 6).

¹ The previous data release in the series, covering 2020-21 survey round, was published on September 20, 2021 on the RBI website.

 $^{^{\}rm 2}$ The survey schedule is given in the $\underline{\rm Annex}.$

³ Exports of relatively small non-responding companies have been estimated as per the methodology published in the article titled 'Survey on Computer Software and Information Technology Enabled Services Exports: 2016-17' on March 2018 issue of the RBI Bulletin.

- The share of off-site mode of exports of software services continued to increase and stood at 88.8 per cent in 2021-22 as compared with 82.8 per cent five years ago (<u>Table 7</u>).
- In terms of modes of supplying services, the share of Mode-1 (cross-border supply) in India's exports of software services increased further to 80.9 per cent in 2021-22; the share of other three modes of delivery (*viz.*, consumption abroad; commercial presence; and presence of natural persons) declined (<u>Table 8</u>).
- Total exports of software services, including services delivered by foreign affiliates of Indian companies, increased by 15.9 per cent during 2021-22 and stood at US\$ 171.9 billion; local software business by foreign affiliates stood at US\$ 15.2 billion, with the United States being the major destination (Tables 8, 9 and 10).

Press Release: 2022-2023/840 (Yogesh Dayal)
Chief General Manager

Table 1: Survey Response and Final Estimates for 2021-22 – A Snapshot

Ho	Rep	orted	Final Estimates		
Item	₹ crore	US\$ billion	₹ crore	US\$ billion	
(1)	(2)	(3)	(4)	(5)	
1. No. of companies	2,074	2,074	6,218	6,218	
2. Total Exports of Software Services	10,43,321	140.1	11,67,404	156.7	
2.1 IT services	6,88,444	92.4	7,57,352	101.7	
2.2 Software Product Development	28,177	3.8	33,640	4.5	
2.3 BPO Services	2,71,743	36.5	3,14,851	42.3	
2.4 Engineering Services	54,957	7.4	61,561	8.2	
3. Total Exports of Software Services including commercial presence	11,56,650	155.2	12,80,735	171.9	
3.1 Mode 1 (cross-border supply)	9,25,719	124.2	10,35,724	139.1	
3.2 Mode 2 (consumption abroad)	964	0.1	1,080	0.1	
3.3 Mode 3 (commercial presence)	1,13,330	15.2	1,13,330	15.2	
3.4 Mode 4 (presence of natural person)	1,16,637	15.7	1,30,601	17.5	

Notes:

- The sum of components may differ from total due to rounding off.
 The amount in US \$ terms is arrived at by using annual average rupee/ dollar exchange rate.
- 3. These are also applicable for the remaining tables.

Table 2: Software Services Exports from India

	2	2020-21		2021-22		
Activity	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
A. Computer Services	6,47,908	87.3	65.3	7,90,992	106.2	67.8
of which: i) IT services	6,14,678	82.8	61.9	7,57,352	101.7	64.9
ii) Software Product Development	33,230	4.5	3.4	33,640	4.5	2.9
B. IT Enabled Services	3,44,233	46.4	34.7	3,76,412	50.5	32.2
of which: i) BPO Services	2,78,507	37.5	28.0	3,14,851	42.3	27.0
ii) Engineering Services	65,726	8.9	6.7	61,561	8.2	5.2
Total Export of Software Services (A+B)	9,92,141	133.7	100.0	11,67,404	156.7	100.0

Table 3: Industry-wise Distribution of ITES/BPO Services Exports

	2	2020-21		2021-22		
Activity	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
A. BPO Services	2,78,507	37.5	81.0	3,14,851	42.3	83.6
(i) Business consulting services including public relations services	34,510	4.6	10.0	36,110	4.8	9.5
(ii) Finance and accounting auditing bookkeeping and tax consulting services	43,223	5.8	12.6	47,094	6.3	12.5
(iii) HR administration	1,685	0.2	0.5	2,229	0.3	0.6
(iv) Supply chain and other management services/ logistics	1,139	0.2	0.3	888	0.1	0.2
(v) Medical transcription and document management	5,365	0.7	1.6	5,063	0.7	1.4
(vi) Content development and management and publishing	1,949	0.3	0.6	2,363	0.3	0.6
(v) Other BPO services	1,90,636	25.7	55.4	2,21,104	29.8	58.8
B. Engineering Services	65,726	8.9	19.0	61,561	8.2	16.4
(i) Embedded solutions	10,550	1.4	3.1	10,284	1.4	2.8
(ii) Product design engineering (mechanical electronics excluding software)	29,996	4.0	8.7	5,356	0.7	1.4
(iii) Industrial automation and enterprise asset management	1,702	0.2	0.5	7,895	1.1	2.1
(iv) Other engineering services	23,478	3.3	6.7	38,026	5.0	10.1
Total (A+B)	3,44,233	46.4	100.0	3,76,412	50.5	100.0

Table 4: Organisation-wise Distribution of Software Services Exports

Turner of Ormanications		2020-21		2021-22			
Types of Organisations	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
Private Limited Company	5,25,194	70.8	53.0	6,99,890	93.9	59.9	
Public Limited Company	4,44,682	59.9	44.8	4,35,333	58.4	37.3	
Others #	22,265	3.0	2.2	32,181	4.4	2.8	
Total	9,92,141	133.7	100.0	11,67,404	156.7	100.0	
# Others include mostly LLPs/proprietor firms.							

Table 5: Software Services Exports - Major Destination

	2020-21			2021-22		
Region	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
United States of America & Canada	5,57,187	75.1	56.2	6,47,559	86.9	55.5
Europe	2,98,932	40.3	30.1	3,61,779	48.6	31.0
of which, United Kingdom	1,42,670	19.2	14.4	1,73,593	23.3	14.9
Asia	66,573	9.0	6.7	75,881	10.2	6.5
of which, East Asia	59,429	8.0	6.0	67,009	9.0	5.7
West Asia	6,747	0.9	0.7	8,289	1.1	0.7
South Asia	397	0.1	0.1	584	0.1	0.1
Australia & New Zealand	31,054	4.2	3.1	34,088	4.6	2.9
Other countries	38,395	5.1	3.9	48,097	6.4	4.1
Total	9,92,141	133.7	100.0	11,67,404	156.7	100.0

Table 6: Software Services Exports - Currency Composition of Invoice

		2020-21			2021-22			
Currency	F CrOre		US\$ billion Share (%)		US\$ billion	Share (%)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)		
USD	7,14,730	96.3	72.0	8,23,371	110.5	70.5		
EUR	92,230	12.4	9.3	1,16,729	15.7	10.0		
GBP	65,547	8.8	6.6	74,165	10.0	6.4		
INR	54,131	7.3	5.5	79,558	10.7	6.8		
AUD	26,364	3.6	2.7	28,493	3.8	2.4		
Other Currencies	39,139	5.3	3.9	45,088	6.0	3.9		
Total	9,92,141	133.7	100.0	11,67,404	156.7	100.0		

Table 7: Software Services Exports – Type of Services

	2020-21			2021-22			
Type of Services	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
On-site services	1,28,289	17.3	12.9	1,30,601	17.5	11.2	
Off-site services	8,63,852	116.4	87.1	10,36,803	139.2	88.8	
Total	9,92,141	133.7	100.0	11,67,404	156.7	100.0	

Table 8: Mode-wise Exports of Software Services

	2020-21			2021-22			
Type of Mode	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
Mode 1 (cross-border supply)	8,62,661	116.2	78.4	10,35,724	139.1	80.9	
Mode 2 (consumption abroad)	1,191	0.2	0.1	1,080	0.1	0.1	
Mode 3 (commercial presence)	1,08,031	14.6	9.8	1,13,330	15.2	8.8	
Mode 4 (presence of natural person)	1,28,289	17.3	11.7	1,30,601	17.5	10.2	
Total	11,00,172	148.3	100.0	12,80,735	171.9	100.0	

Table 9: Software Business by Foreign Affiliates of Indian Companies during 2021-22 — Activity Distribution

(Amount in ₹ crore)

Activity	Locally*	To India	Other Countries
(1)	(2)	(3)	(4)
IT services	21,154	428	1,684
Software product development	481	53	215
BPO services	11,185	836	2,790
Engineering services	3,163	17	268
Other services	77,347	52,579	10,429
Total (₹ crore)	1,13,330	53,913	15,386
Total (US\$ billion)	15.2	7.2	2.1

^{*}Software business by foreign affiliates of Indian companies "locally" indicates Mode-3 (commercial presence).

Table 10: Software Business by Foreign Affiliates of Indian Companies during 2021-22 — Country Distribution

(Amount in ₹ crore)

Country	Share in Total Software business by	Software business by foreign affiliates				
	foreign affiliates (%)	Locally	To India	Other Countries		
(1)	(2)	(3)	(4)	(5)		
United State of America	42.5	49,590	25,333	2,676		
United Kingdom	23.5	18,406	22,512	2,017		
Germany	5.8	8,396	1,586	691		
Canada	5.6	8,870	194	1,068		
Singapore	4.5	5,569	1,019	1,580		
Netherlands	4.3	5,985	1,462	407		
Other Countries	13.8	16,514	1,807	6,947		
Total (₹ crore)	100.0	1,13,330	53,913	15,386		
Total (US\$ billion)	-	15.2	7.2	2.1		