



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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RBI launches the January 2021 round of Consumer Confidence Survey

The Reserve Bank of India has been regularly conducting Consumer Confidence Survey (CCS). The [January 2021 round](#) of the survey is now being launched. The survey seeks qualitative responses from households, regarding their sentiments on general economic situation, employment scenario, price level, households' income and spending. The survey is conducted regularly in 13 cities, viz., Ahmedabad, Bengaluru, Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Patna and Thiruvananthapuram. The survey covers approximately 5,400 respondents across 13 cities. The results of this survey provide useful inputs for monetary policy.

The agency, M/s Hansa Research Group Pvt. Ltd., Mumbai has been engaged to conduct the survey of this round on behalf of the Reserve Bank of India through face-to-face interviews as well as telephonically, in view of the phase-wise resumption of activities. For this purpose, the selected households will be approached by the agency and they are requested to provide their responses. Other individuals, who are not approached by the agency, can also participate in this survey by providing their responses using the [linked survey schedule](#). The filled in [survey schedule](#) may be e-mailed as per the contact details given below. In case of any query/clarification, kindly contact at the following address:

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