



**Reserve Bank of India**  
**Department of Statistics and Information Management**

**Consumer Confidence Survey**

The Reserve Bank of India (RBI) conducts nation-wide Consumer Confidence Survey (CCS) every two months among select households in major cities with an objective to assess their current perception and future expectations on various economic parameters. Personal information of all respondents are kept confidential and only aggregated results are analyzed and disseminated.

<b>Are you willing to participate in the survey?</b>	<b>Yes/No</b>
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**Block I: Respondent's Details**

<b>Name</b>						
<b>Address</b>	Address1 - House Number					
	Address2 - Colony/Street					
	Landmark					
	City			Pin Code		
<b>Telephone Number</b>						
<b>Age of the respondent</b>	_____ (in completed years, 21 years and above)					
<b>Gender</b>	Male		Female			
<b>Occupation</b>	Salaried Employee [1]	Self Employed/ Business [2]	Homemaker [3]	Daily worker [4]	Retired Person [5]	Others (Incl. Unemployed, students, etc.) [6]
<b>Average Monthly Income</b>	Less than ₹ 5 thousand [1]		₹ 5 thousand - ₹ 10 thousand [2]		₹ 10 thousand - ₹ 25 thousand [3]	
	₹ 25 thousand - ₹ 50 thousand [4]		₹ 50 thousand - ₹ 1 lakh [5]		₹ 1 lakh and above [6]	
<b>Family Members</b>	1 or 2 [1]		3 or 4 [2]		5 and more [3]	
<b>Number of Earning members</b>						
<b>Educational Qualification</b>	Illiterate [1]		Below 5 <sup>th</sup> Std [2]		5 <sup>th</sup> Std-Below 10 <sup>th</sup> Std [3]	
	10 <sup>th</sup> Std-Below 12 <sup>th</sup> Std [4]		12 <sup>th</sup> Std [5]		Graduate [6]	Post Graduate [7]

**Block II: Respondent's Perceptions and Expectations**

Q. No.		As compared with one -year ago			One-year from now		
		Improved / Increased	Remained the same	Worsened/ Decreased	Will Improve/ Increase	Remain the same	Will Worsen/ Decrease
1.	General economic situation in the country	[1]	[2]	[3]	[1]	[2]	[3]
2.	Income	[1]	[2]	[3]	[1]	[2]	[3]
3.	Overall Spending*	[1]	[2]	[3]	[1]	[2]	[3]
3(a)	Expenditure on essential items\$	[1]	[2]	[3]	[1]	[2]	[3]

3(b)	Expenditure on non-essential items\$	[1]	[2]	[3]	[1]	[2]	[3]
4.	Employment scenario	[1]	[2]	[3]	[1]	[2]	[3]
5(a)	Overall prices of goods and services	[1]	[2]	[3]	[1]	[2]	[3]
5(b)	Rate of price changes#	[1]	[2]	[3]	[1]	[2]	[3]

\* If you choose (1) in Question 3, please answer Question 6\_1. If you choose (3) in Question 3, please answer Question 6\_2.

\$ Essential items comprise of food, housing, fuel & electricity, essential clothing, education, medical amenities, transportation etc.

Non-essential items comprise of consumer durables, motor vehicles, gold & jewelry, expenses on hotel & restaurant etc.

# If you choose (1) in Question 5(a), please answer Question 5(b).

**Q.No.6\_1 Why have you increased your (or other family members') spending? (Choose all applicable answers)**

		Yes	No
a.	Because your income has increased.	[1]	[2]
b.	Because value of your investments/wealth has increased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has increased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone up.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

**Q.No.6\_2 Why have you decreased your (or other family members') spending? (Choose all applicable answers)**

		Yes	No
a.	Because your income has decreased.	[1]	[2]
b.	Because value of your investments/wealth has decreased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has decreased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone down.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

**Q.No.7 How you describe the current financial situation of your household –**

Saving a lot	Saving a little	Just making ends meet	Drawing on past saving	Running debt
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