



**Reserve Bank of India**  
**Department of Statistics and Information Management**  
**Consumer Confidence Survey, January 2021**

**Block I: Respondent's Details**

<b>Name</b>												
<b>Address</b>	Address1 - House Number											
	Address2 - Colony/Street											
	Landmark											
	City					Pin Code						
<b>Telephone Number</b>												
<b>Actual Age in completed years</b>												
<b>Age Range</b>	22-29 [1]			30-39 [2]			40-59 [3]			60 & above [4]		
<b>Gender</b>	Male					Female						
<b>Occupation</b>	Salaried Employee [1]		Self Employed/ Business [2]			Homemaker [3]		Daily worker [4]		Retired Person [5]		Others (Incl. Unemployed, students, etc.) [6]
<b>Annual Income</b>	₹ 1 lakh or less[1]			₹ 1 to less than 3 lakh[2]			₹ 3 to less than 5 lakh[3]			₹ 5 lakh or more [4]		
<b>Family Members</b>	1 or 2[1]				3 or 4 [2]			5 and more [3]				
<b>Number of Earning members</b>												
<b>Educational Qualification</b>	Illiterate [1]				Below 5 <sup>th</sup> Std [2]				5 <sup>th</sup> Std-Below 10 <sup>th</sup> Std [3]			
	10 <sup>th</sup> Std-Below 12 <sup>th</sup> Std [4]				12 <sup>th</sup> Std [5]				Graduate[6]		Post Graduate[7]	

**Block II: Respondent's Perceptions and Expectations**

Q.No.		As compared with one -year ago			One-year from now		
		Improved/ Increased	Remained the same	Worsened/ Decreased	Will Improve/ Increase	Remain the same	Will Worsen/ Decrease
1.	General economic situation in the country	[1]	[2]	[3]	[1]	[2]	[3]
2.	Income	[1]	[2]	[3]	[1]	[2]	[3]
3.	Overall Spending*	[1]	[2]	[3]	[1]	[2]	[3]
3(a)	Expenditure on essential items\$	[1]	[2]	[3]	[1]	[2]	[3]
3(b)	Expenditure on non-essential items\$	[1]	[2]	[3]	[1]	[2]	[3]
4.	Employment scenario	[1]	[2]	[3]	[1]	[2]	[3]
5(a)	Overall prices of goods and services	[1]	[2]	[3]	[1]	[2]	[3]
5(b)	Rate of price changes#	[1]	[2]	[3]	[1]	[2]	[3]

\* If you choose (1) in Question 3, please answer Question 6\_1. If you choose (3) in Question 3, please answer Question 6\_2.

\$ Essential items comprise of food, housing, fuel & electricity, essential clothing, education, medical amenities, transportation etc. Non-essential items comprise of consumer durables, motor vehicles, gold & jewelry, expenses on hotel & restaurant etc.

# If you choose (1) in Question 5(a), please answer Question 5(b).

**Q.No.6\_1 Why have you increased your (or other family members') spending? (Choose all applicable answers)**

		Yes	No
a.	Because your income has increased.	[1]	[2]
b.	Because value of your investments/wealth has increased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has increased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone up.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

**Q.No.6\_2 Why have you decreased your (or other family members') spending? (Choose all applicable answers)**

		Yes	No
a.	Because your income has decreased.	[1]	[2]
b.	Because value of your investments/wealth has decreased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has decreased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone down.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

**Q.No.7 How you describe the current financial situation of your household –**

Saving a lot	Saving a little	Just making ends meet	Drawing on past saving	Running debt
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