



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA
www.rbi.org.in



INDIA PAYS DIGITALLY



Har Payment Digital COMIC Strip Contest

How to Participate: Participants should create short video / comic strip on one of the themes (Check next page for themes) and post on their social media profiles. The participants may then submit their entry using the following link:

<https://forms.gle/funVajummW1uThNG9>

Timeline for Participation: The competitions will be open for participation from **March 10 to April 13, 2025.**

PRIZES FOR EACH CONTEST

1st Prize ₹2,00,000

2nd Prize ₹1,00,000

3rd Prize ₹50,000

5 Consolation Prize
₹25,000 each

Please refer to the next page for Themes, Terms & Conditions

Themes for content

- (a) India pays digitally
- (b) Promoting usage of digital payments
- (c) Adopt digital payment, make life easy
- (d) Safety in digital payments

Important Points to Note:

1. The profile should be public. Number of likes/views on the post should be visible.
2. Content should be relevant, appropriate and awareness oriented.
3. The video/comic strip should be an original creation by the contestant.
4. Posts made on Instagram, Facebook, YouTube, Moj and Sharechat shall only be considered.
5. The post should use #DigitalPaymentsAwarenessWeek, #HarPaymentDigital, #HarPaymentDigitalContest and #IndiaPaysDigitally in caption.
6. One participant can submit more than one short video / comic strip.
7. For prizes, only profiles with at least 1,000 followers will be considered.
8. Short videos with at least 1,00,000 views and comic strips with at least 50,000 views only, will be considered for prizes.
9. The winning contestants will be required to submit identity proof and prove ownership of the social media account to qualify.

Criteria for Prizes: Winners will be identified based on the following criteria:

1. Relevancy and appropriateness of content
2. Creativity of content
3. Number of views on the post

