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Survey on Computer Software and Information Technology Enabled **Services Exports: 2022-23**

Today, the Reserve Bank released the data¹ related to the 2022-23 round of its annual survey on computer software and information technology enabled services (ITES) exports. The survey² collects details on India's exports of software services {computer services and ITES/business process outsourcing (BPO) services as per type of activity, on-site/off-site nature of services, country of destination and modes of supply.

For 2022-23 round of the survey, 7,140 software export companies were contacted, of which 2,191 companies, including most of the large companies, responded. The participating companies together accounted for 89 per cent of total software services exports³ (Table 1).

Highlights:

- Exports of software services by Indian companies (excluding their sales through overseas commercial presence) increased by 18.4 per cent during 2022-23 to US\$ 185.5 billion (Table 2).
- Computer services accounted for over two-thirds of total software services exports during the year; BPO services remained the main component of ITES exports (Tables 2 and 3).
- Private limited companies accounted for 56.1 per cent of the total exports of software services during the year though they recorded lower growth of 10.9 per cent when compared with 31.8 per cent rise in software exports by public limited companies (Table 4).
- Exports to all major regions improved during the year; the United States of America (USA) was the destination of nearly 55 per cent of India's software exports followed by Europe (31 per cent), where the United Kingdom (UK) had a large share (Table 5).
- The US dollar was the dominant invoicing currency for India's software exports, followed by the Euro, the Rupee and the Pound Sterling (Table 6).
- The share of off-site mode in total software exports rose to 90.1 per cent during 2022-23 from 88.8 per cent in the previous year and 84.3 per cent five years ago (Table 7).

¹ The previous data release in the series, covering 2021-22 survey round, was published on September 08, 2022 on the RBI website.

² The survey schedule is given in the Annex.

³ Exports of relatively small non-responding companies have been estimated as per the methodology published in the article titled 'Survey on Computer Software and Information Technology Enabled Services Exports, 2016-17' on March 2018 issue of the Reserve Bank of India Bulletin.

- In terms of modes of supplying software services, the share of cross-border supply increased to 83.3 per cent (80.9 per cent in the previous year) at the cost of presence of natural persons and commercial presence modes of delivery (Table 8).
- Total exports of software services, including services delivered by foreign affiliates of Indian companies, increased by 16.7 per cent during 2022-23 to US\$ 200.6 billion; local software business by such affiliates amounted to US\$ 15.1 billion during the year, with the USA and the UK remaining the major destinations (<u>Tables 9</u> and <u>10</u>).

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Table 1: Survey Response and Final Estimates for 2022-23 – A Snapshot

_	Rep	orted	Final Estimates		
Item	₹ crore	US\$ billion	₹ crore	US\$ billion	
1	2	3	4	5	
1. No. of companies	2,191	2,191	7,140	7,140	
2. Total Exports of Software Services	13,27,557	165.2	14,90,900	185.5	
2.1 IT services	8,71,983	108.5	9,62,229	119.8	
2.2 Software Product Development	35,345	4.4	41,327	5.1	
2.3 BPO Services	3,53,596	44.0	4,11,528	51.2	
2.4 Engineering Services	66,633	8.3	75,816	9.4	
3. Total Exports of Software Services including	14,47,894	180.2	16,12,083	200.6	
commercial presence					
3.1 Mode 1 (cross-border supply)	11,94,505	148.6	13,42,333	167.0	
3.2 Mode 2 (consumption abroad)	1,389	0.2	1,560	0.2	
3.3 Mode 3 (commercial presence)	1,21,183	15.1	1,21,183	15.1	
3.4 Mode 4 (presence of natural person)	1,30,817	16.3	1,47,007	18.3	

- The sum of components may differ from total due to rounding off.
 The amount in US \$ terms is arrived at by using annual average rupee/ dollar exchange rate.
- 3. These are also applicable for the remaining tables.

Table 2: Software Services Exports from India

	2021-22			2022-23			
Activity	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
A. Computer Services	7,90,992	106.2	67.8	10,03,556	124.9	67.3	
of which:							
i) IT services	7,57,352	101.7	64.9	9,62,229	119.8	64.5	
ii) Software Product Development	33,640	4.5	2.9	41,327	5.1	2.8	
B. IT Enabled Services	3,76,412	50.5	32.2	4,87,344	60.6	32.7	
of which:							
i) BPO Services	3,14,851	42.3	27.0	4,11,528	51.2	27.6	
ii) Engineering Services	61,561	8.2	5.2	75,816	9.4	5.1	
Total Export of Software Services (A+B)	11,67,404	156.7	100.0	14,90,900	185.5	100.0	

Table 3: Industry-wise Distribution of ITES/BPO Services Exports

	2	2021-22		2022-23		
Activity	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)
1	2	3	4	5	6	7
A. BPO Services	3,14,851	42.3	83.6	4,11,528	51.2	84.4
(i) Business consulting services including public relations services	36,110	4.8	9.5	20,773	2.6	4.3
(ii) Finance and accounting auditing bookkeeping and tax consulting services	47,094	6.3	12.5	55,637	6.9	11.4
(iii) HR administration	2,229	0.3	0.6	3,049	0.4	0.6
(iv) Supply chain and other management services/ logistics	888	0.1	0.2	5,612	0.7	1.1
(v) Medical transcription and document management	5,063	0.7	1.4	5,969	0.7	1.2
(vi) Content development and management and publishing	2,363	0.3	0.6	2,936	0.4	0.6
(v) Other BPO services	2,21,104	29.8	58.8	3,17,552	39.5	65.2
B. Engineering Services	61,561	8.2	16.4	75,816	9.4	15.6
(i) Embedded solutions	10,284	1.4	2.8	11,712	1.5	2.4
(ii) Product design engineering (mechanical electronics excluding software)	5,356	0.7	1.4	14,482	1.8	3.0
(iii) Industrial automation and enterprise asset management	7,895	1.1	2.1	1,856	0.2	0.4
(iv) Other engineering services	38,026	5.0	10.1	47,766	5.9	9.8
Total (A+B)	3,76,412	50.5	100.0	4,87,344	60.6	100.0

Table 4: Organisation-wise Distribution of Software Services Exports

		2021-22		2022-23			
Types of Organisations	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
Private Limited Company	6,99,890	93.9	59.9	8,36,413	104.1	56.1	
Public Limited Company	4,35,333	58.4	37.3	6,18,497	77.0	41.5	
Others#	32,181	4.4	2.8	35,990	4.4	2.4	
Total	11,67,404	156.7	100.0	14,90,900	185.5	100.0	
# Others include mostly LLPs/proprietor firms.							

Table 5: Software Services Exports - Major Destination

	2	021-22		2022-23			
Region	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
United States of America	6,30,166	84.6	54.0	8,15,034	101.4	54.7	
Canada	17,393	2.3	1.5	20,066	2.5	1.3	
Europe	3,61,779	48.6	31.0	4,58,545	57.1	30.8	
of which,							
United Kingdom	1,73,593	23.3	14.9	2,12,801	26.5	14.3	
Asia	75,881	10.2	6.5	97,037	12.0	6.5	
of which,	·						
East Asia	67,009	9.0	5.7	82,155	10.2	5.5	
West Asia	8,289	1.1	0.7	12,373	1.5	0.8	
South Asia	583	0.1	0.1	2,509	0.3	0.2	
Australia & New Zealand	34,088	4.6	2.9	38,212	4.8	2.6	
Other countries	48,097	6.4	4.1	62,006	7.7	4.1	
Total	11,67,404	156.7	100.0	14,90,900	185.5	100.0	

Table 6: Software Services Exports - Currency Composition of Invoice

2021-22			2022-23				
Currency	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
USD	8,23,371	110.5	70.5	10,79,499	134.3	72.4	
EUR	1,16,729	15.7	10.0	1,33,681	16.6	9.0	
INR	79,558	10.7	6.8	1,05,462	13.1	7.1	
GBP	74,165	10.0	6.4	87,685	10.9	5.9	
AUD	28,493	3.8	2.4	31,063	3.9	2.1	
Other Currencies	45,088	6.0	3.9	53,510	6.7	3.5	
Total	11,67,404	156.7	100.0	14,90,900	185.5	100.0	

Table 7: Software Services Exports – Type of Services

	2021-22			2022-23			
Type of Services	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
On-site services	1,30,601	17.5	11.2	1,47,007	18.3	9.9	
Off-site services	10,36,803	139.2	88.8	13,43,893	167.2	90.1	
Total	11,67,404	156.7	100.0	14,90,900	185.5	100.0	

Table 8: Mode-wise Exports of Software Services

	2	2021-22		2022-23			
Type of Mode	₹ crore	US\$ billion	Share (%)	₹ crore	US\$ billion	Share (%)	
1	2	3	4	5	6	7	
Mode 1 (cross-border supply)	10,35,724	139.1	80.9	13,42,333	167.0	83.3	
Mode 2 (consumption abroad)	1,080	0.1	0.1	1,560	0.2	0.1	
Mode 3 (commercial presence)	1,13,330	15.2	8.8	1,21,183	15.1	7.5	
Mode 4 (presence of natural person)	1,30,601	17.5	10.2	1,47,007	18.3	9.1	
Total	12,80,735	171.9	100.0	16,12,083	200.6	100.0	

Table 9: Software Business by Foreign Affiliates of Indian Companies during 2022-23 — Activity Distribution

(Amount in ₹ crore)

Activity	Locally*	To India	Other Countries		
1	2	3	4		
IT services	28,578	4,023	2,573		
Software product development	287	56	135		
BPO services	7,829	924	2,172		
Engineering services	4,149	12	520		
Other services	80,340	59,144	11,868		
Total (₹ crore)	1,21,183	64,159	17,268		
Total (US\$ billion)	15.1	8.0	2.1		
*Software business by foreign affiliates of Indian companies "locally" indicates Mode-3 (commercial presence).					

Table 10: Software Business by Foreign Affiliates of Indian Companies during 2022-23 — Country Distribution

(Amount in ₹ crore)

	Share in Total	Software business by foreign affiliates				
Country	Software business by foreign affiliates (%)	Locally	To India	Other Countries		
1	2	3	4	5		
United State of America	40.2	50,947	27,942	2,512		
United Kingdom	23.3	15,226	29,969	1,945		
Germany	6.6	10,776	362	2,256		
Canada	6.4	12,035	101	762		
Singapore	4.2	6,106	601	1,826		
Netherlands	4.9	7,970	188	1,768		
Other Countries	14.4	18,123	4,996	6,199		
Total (₹ crore)	100.0	1,21,183	64,159	17,268		
Total (US\$ billion)	-	15.1	8.0	2.1		