

areas including launch vehicles, satellites, and ground sys-

Skill development, he said, remains a critical pillar of



Chandrashekhar Azad, Regional Director, RBI posing along with others during a camp in Jammu.

J&K Grameen Bank organizes saturation camp

Excelsior Correspondent

JAMMU, Sept 8: Jammu and Kashmir Grameen Bank today organized a saturation camp at Gram Panchayat Charani Manhasan, Block Vijaypur, Tehsil Vijaypur, through its Branch office Swanakha Morh and Branch Office Jakh.

The camp was organized under the directions of Reserve Bank of India during the nation-wide intensive campaign launched by Department of Financial Services (DFS), Ministry of Finance, Government of India (GoI), during July 01, 2025, to September 30, 2025, covering all Gram Panchayats (GPs) across all districts of the country.

Main objective behind organizing this camp was to achieve, inter alia, saturation of beneficiaries under the FI schemes of GoI and re-KYC of eligible accounts.

The event was graced by Chandrashekhar Azad, Regional Director, RBI Jammu, as chief guest.

During the conduct of these camps, accounts are being opened for unbanked adults under PMJDY. Further, to achieve the objective of comprehensive financial inclusion of

allies envisaged under PMJDY, enrolments under Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY) are being done for the eligible beneficiaries.

On-spot re-KYC is also being done for all eligible accounts, including PMJDY and non-PMJDY accounts.

Also, awareness sessions on digital fraud prevention and ways to access unclaimed deposit & grievance redressal are an integral part of these camps.

The saturation camps are being organized in all gram panchayats of the UT of J&K, through nodal bank branches and with active involvement of all other stakeholders, viz., bank branches having presence in the concerned gram panchayat.

Business Correspondents (BCs)/CSPs of the concerned banks, public representatives, Government functionaries, LDMs etc.

Among others who attended the camp included Vibha Gupta, deputy General Manager, RBI, Sanjay Gupta, chairman, J&K Grameen Bank, Sachin Gupta, General Manager, J&K Grameen Bank and officials from other banks.

FADA organizes interaction

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