

Punjab National Bank organises Saturation Camp

■ STATE TIMES NEWS

R.S. PURA: Punjab National Bank has been actively associating itself with the nation-wide intensive campaign launched by Department of Financial Services (DFS), Ministry of Finance, Government of India (GoI), during July 01, 2025, to September 30, 2025, covering all Gram Panchayats (GPs) across all districts of the country, with the objective to achieve, inter alia, saturation of beneficiaries under the FI schemes of GoI and re-KYC of eligible accounts. Accordingly, saturation camps are being organized in all



PNB Officers during a camp.

gram panchayats of the UT of J&K (i.e. 4291 GPs) through nodal bank branches and with active involvement of all other stakeholders, viz., bank branches having presence in the concerned gram panchayat, Business Correspondents (BCs)/CSPs of the concerned banks, public rep-

resentatives, government functionaries, LDMs etc.

In line with the directions, Punjab National Bank organized a Saturation Camp on 09th September 2025 at Gram Panchayat Fatehpur Brahmana, through its Branch Office R.S. PURA. The event was graced by Chandrashekhar Azad, Regional Director, RBI Jammu, as Chief Guest. Other notable dignitaries included Smt. Vibha Gupta, Deputy General Manager, RBI; Sh. Ram Sarup, Deputy General Manager, RBI Anil Kumar Sharma, Circle Head, Punjab National Bank, Circle Office Jammu; Dharmesh Dwivedi, Deputy Circle Head, Punjab National Bank, Circle Office Jammu, Sh. Balkar Singh, Ex Sarpanch Village, Samka, Smt. Sakshi Choudhary, Sarpanch, Fatehpur Brahmana, Sh.

Rajesh Kumar Choudhary, Chairman, Panchayat Fatehpur Brahmana and officials from other banks also participated.

During the conduct of these camps, accounts are being opened for unbanked people under PMJDY. Further, to achieve the objective of comprehensive financial inclusion of all as envisaged under PMJDY, enrolments under Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY) are being done for the eligible beneficiaries. On-spot re-KYC is also being done for all eligible accounts (including PMJDY and non-PMJDY accounts) where re-KYC was due as on June 30, 2025, or falling due during July 01, 2025, to June 30, 2026. Also, awareness sessions on digital fraud prevention and ways to access unclaimed deposit & grievance redressal are an integral part of these camps.

Above campaign will help bring millions of unbanked/unserved individuals into the banking fold and lay the foundation for inclusive and sustainable economic growth.