



RESERVE BANK OF INDIA
DEPARTMENT OF STATISTICS AND INFORMATION MANAGEMENT
URBAN CONSUMER CONFIDENCE SURVEY – JANUARY 2026

The Reserve Bank of India (RBI) conducts nation-wide Urban Consumer Confidence Survey (UCCS) every two months among select households in major cities with an objective to assess their current perception and future expectations on various economic parameters. Personal information of all respondents are kept confidential.

Are you willing to participate in the survey?	Yes/No
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Block I: Respondent's Details

Name						
Address	Address1 - House Number					
	Address2 - Colony/Street					
	Landmark					
	City	Pin Code				
Telephone Number						
Age of the respondent	(in completed years, 21 years and above)					
Gender	Male	Female				
Occupation	Salaried Employee [1]	Self Employed/ Business [2]	Homemaker [3]	Daily worker [4]	Retired Person [5]	Others (Incl. Unemployed, students, etc.) [6]
Average Monthly Income	Less than ` 5 thousand [1]		` 5 thousand - ` 10 thousand [2]		` 10 thousand - ` 25 thousand [3]	
	` 25 thousand - ` 50 thousand [4]		` 50 thousand - ` 1 lakh [5]		` 1 lakh and above [6]	
Family Members	1 or 2 [1]		3 or 4 [2]		5 and more [3]	
Number of Earning members						
Educational Qualification	Illiterate [1]		Below 5 th Std [2]		5 th Std-Below 10 th Std [3]	
	10 th Std-Below 12 th Std [4]		12 th Std [5]		Graduate [6]	Post Graduate [7]

Block II: Respondent's Perceptions and Expectations

Q. No.		As compared with one -year ago			One-year from now		
		Improved / Increased	Remained the same	Worsened/ Decreased	Will Improve/ Increase	Remain the same	Will Worsen/ Decrease
1.	General economic situation in the country	[1]	[2]	[3]	[1]	[2]	[3]
2.	Income	[1]	[2]	[3]	[1]	[2]	[3]
3.	Overall Spending*	[1]	[2]	[3]	[1]	[2]	[3]
3(a)	Expenditure on essential items\$	[1]	[2]	[3]	[1]	[2]	[3]
3(b)	Expenditure on non-essential items\$	[1]	[2]	[3]	[1]	[2]	[3]
4.	Employment scenario	[1]	[2]	[3]	[1]	[2]	[3]
5(a)	Overall prices of goods and services	[1]	[2]	[3]	[1]	[2]	[3]
5(b)	Rate of price changes#	[1]	[2]	[3]	[1]	[2]	[3]

* If you choose (1) in Question 3, please answer Question 6_1. If you choose (3) in Question 3, please answer Question 6_2.



\$ Essential items comprise of food, housing, fuel & electricity, essential clothing, education, medical amenities, transportation etc.
Non-essential items comprise of consumer durables, motor vehicles, gold & jewelry, expenses on hotel & restaurant etc.
If you choose (1) in Question 5(a), please answer Question 5(b).

Q.No.6_1 Why have you increased your (or other family members') spending? (Choose all applicable answers)

		Yes	No
a.	Because your income has increased.	[1]	[2]
b.	Because value of your investments/wealth has increased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has increased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone up.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

Q.No.6_2 Why have you decreased your (or other family members') spending? (Choose all applicable answers)

		Yes	No
a.	Because your income has decreased.	[1]	[2]
b.	Because value of your investments/wealth has decreased.	[1]	[2]
c.	Because your expenditure towards large ticket purchases such as real estate, car, consumer durable goods has decreased.	[1]	[2]
d.	Because the cost of consumer goods, cost of services (e.g., medical, education, transport, etc.) has gone down.	[1]	[2]
e.	Others (Please Specify)	[1]	[2]

Q.No.7 How you describe the current financial situation of your household –

Saving a lot	Saving a little	Just making ends meet	Drawing on past saving	Running debt
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