



Financial Inclusion camp organized

ITANAGAR, Aug 14: A financial inclusion camp was conducted at Kokila Gram Panchayat under Balijan Block in Papum Pare district today with the aim of promoting financial inclusion and empowerment among the local community.

The camp was organized in alignment with the ongoing three-month nation-wide saturation campaign for Financial Inclusion.

Speaking on the occasion, GM, RBI Itanagar Abhijit Majumdar stressed the importance of Re-KYC of PMJDY and other bank accounts; various social security schemes like Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY) to ensure wider coverage. LDM, SBI and Branch Manager, Canara Bank also addressed the gathering and cleared many confusions on these schemes.

The camp saw active participation from the villagers of Kokila GP and surrounding areas, who benefitted from various financial inclusion and social security schemes. Bankers distributed brochures detailing these schemes and forms for enrolment purposes. A total of 25 beneficiaries enrolled under the PMSBY and 20 under PMJJBY. Additionally, 23 Know Your Customer (KYC) updates were completed.

General Manager, Reserve Bank of India, Itanagar; Lead District Manager (LDM), State Bank of India (SBI), Branch Manager, Canara Bank and other bank officials, office bearers of Moneywise CRISIL Foundation of Balijan block and Gram Pradhan and Panchayat members of Kokila GP. Villagers of the Kokila GP and from nearby villages participated in the camp in large numbers.

The campaign is a part of the nationwide financial awareness saturation campaign and is running from July 1 to September 30. It seeks to achieve comprehensive coverage across all GPs in the State, ensuring that every eligible citizen can benefit from the government's transformative schemes.