



Itanagar, Aug 19: A Financial Inclusion Saturation Camp was conducted at Hollongi Gram Panchayat, Balijan Block in Papum Pare district on Tuesday, aimed at empowering the local community through awareness and enrollment in social security schemes.

Organized as part of the ongoing three-month nation-wide Financial Inclusion Saturation Campaign, the programme was attended by General Manager of RBI Itanagar, Lead District Manager (SBI), Branch Manager (Central Bank of India), officials of Moneywise CRISIL Foundation, Gram Pradhan, Panchayat members of Hollongi GP, and villagers from surrounding areas.

Addressing the gathering, GM RBI Itanagar, Abhijit Majumdar, stressed the importance of re-KYC for PMJDY accounts to keep them active, and highlighted the need to enrol in Central Government-backed social security schemes such as PMJJBY, PMSBY, and APY for wider financial coverage.

Bank officials also clarified doubts, stressing safe banking practices like avoiding OTP/PIN sharing and fraudulent links.

During the camp, 28 beneficiaries enrolled under PMSBY, 22 under PMJJBY, and 20 KYC updates were completed. Posters, brochures, and enrolment forms were distributed for wider outreach.

The campaign, which runs from July 1 to September 30, 2025, aims to achieve comprehensive coverage of all Gram Panchayats in the state, ensuring that every eligible citizen can benefit from financial inclusion initiatives.