



भारतीय रिज़र्व बैंक / Reserve Bank of India
संचार विभाग / Department of Communication

Request for Proposal (RFP) for Outcome / Impact Assessment of the PACs
Minutes of the Pre-bid meeting held on July 25, 2025

E-Tender - [RBI/DoC-Central Office Departments/Others/10/25-26/ET/299](#)

The pre-bid meeting for the captioned tender was held at 11:00 AM on July 25, 2025, at New Central Office Building, as per the Notice Inviting Tender published in RBI website and MSTC Portal.

2. The queries asked by the bidders and their reply given by the Bank, are as under:

S.No	Queries / Statements from the firm	Reference (relevant page(s) in Tender Document)	Answers / Clarifications from the Bank's side
1	Is the sample size of 75,000 fixed for all surveys or is it flexible or will be reduced for the empanelled year?	Page No -18 H. Sampling Plan	The sample size of 75,000 is applicable for the current survey. For future surveys under the empanelment, the sample size may vary depending on the Bank's requirements. However, the cost per respondent shall remain fixed during the empanelment period.
2	Is there any further break down on percentage of sampling from Tier 1 and Tier 2 cities for the urban population?	Page No -18 H. Sampling Plan	No specific break-up between Tier 1 and Tier 2 cities is prescribed. The agency may propose an appropriate urban distribution strategy for approval from the Bank.
3	Are the interviews of respondents supposed to be face to face or hybrid mode will also work?	Page 14 3.3(2) - Designing of Questionnaire	Face-to-face interviews are encouraged, with emphasis on geo-tagging and verification. While hybrid modes may be proposed for remote locations, prior approval from the Bank will be required.
4	What would be the minimum time gap between surveys?		There is no fixed interval. The timing of each survey will be as per the Bank's requirement.
5	Pre and post cohorts – what are the unique		Respondents should be uniquely identified through a combination



	identifiers we need to collect for the respondents?		of name, mobile number, and unique identification number.
6	Kindly clarify on the timelines.		The overall timeline of 4 months includes all stages of the project, i.e. questionnaire design, translation, pilot, data collection, quality checks, analysis, and submission of the final deliverables.
7	Can we propose training of master trainers by us?		Yes. The agency shall conduct training, including Training of Trainers modules.
8	We request you to clarify whether the Estimated Cost is exclusive of GST or inclusive.	Bid Schedule (Page 4)	The estimated cost is exclusive of taxes.
9	We request further clarification on the requirement for comparison or control groups. Are there specific expectations on how these groups should be constituted across different geographies, or is this left to the bidder's proposed methodology?	control samples (3.1.) Comparison groups or control samples (Page- 13)	The selection and constitution of comparison/control groups is left to the methodology proposed by the agency.
10	As audio recording is subject to respondent consent, there may be instances where respondents refuse to be recorded. Additionally, storing and uploading full-length audio recordings could create challenges for real-time data transmission and system performance, because of the large size of files. Can partial of partial interviews (e.g., key	Section 3.3. (Point 2) Audio Recording (Page-14)	Audio recording of interviews is desirable. However, in cases where full-length recordings are not feasible due to respondent refusal or other operational constraints, selective recording of key sections may be permitted, subject to prior approval of the Bank. The agency may bring such instances to the notice of the Bank at the appropriate stage.



	sections only) be permitted as an alternative?		
11	Currently, the timeline for submission of the initial deliverables (questionnaire, work plan, etc.) is within 10 days. We request an extension to at least 2 weeks, to ensure adequate internal planning, tool finalization, and language translation.	Section 3.4. Project Planning Timeline (Page-14)	The timeline of 10 days is fixed, keeping in mind the overall timelines for the project.
12	It is stated that the total sample size is 75,000, including 15,000 each for pre- and post-campaign surveys, and 45,000 for the main outcome assessment. Can you please clarify, after how many months of the campaign these 45,000 samples will be surveyed	Section 3.4. (II) Sampling Plan (Page 18)	The sample size of 45,000 is for the overall survey. Data collection for this cohort shall be conducted simultaneously alongside the pre- and post-campaign surveys (of 15,000 respondents each), so as to adhere to the overall project timeline of four months as stipulated in the RFP.

Please note:

- i) This document (minutes of the Pre-Bid Meeting) shall form a part of the tender. Hence, it shall be signed and uploaded on MSTC along with the tender by the tenderers.
- ii) Rest of the terms and conditions and specifications of the bid document shall continue to remain the same.
- iii) The above amendments/ clarifications are issued for the information of all the intending bidders.