

Jan Suraksha Prachar Camp Raises Public Awareness



DECCAN NEWS SERVICE

■ Khammam

A Jan Suraksha Prachar Camp was held at Nelapatla village in Kusumanchi mandal, Khammam district, organized by State Bank of India under the guidance of RBI and DFS. RBI Regional Director Chinmay Kumar, along with senior officials including SBI DGM FI Binod Kumar Kasturi and Khammam Regional Manager B. Rajasekhar, participated to

educate the public on various financial and social security schemes.

Villagers were informed about Pradhan Mantri Jeevan Jyoti Bima (PMJJBY) offering ₹2 lakh coverage at an annual premium of ₹436, Pradhan Mantri Suraksha Bima (PMSBY) providing ₹2 lakh accident insurance at ₹20 per year, Atal Pension Yojana (APY) with lifetime pensions of ₹1,000–₹5,000, zero-balance PMJDY accounts, direct

benefit transfers, and free KYC re-verification. Awareness was also created on digital fraud prevention, bank grievance resolution, and instant registration facilities including on-the-spot issuance of cards.

The camp saw participation from a large number of villagers, farmers, women's groups, youth, and bank customers, making it a successful initiative in promoting financial literacy and social security awareness.a