

प्रेस प्रकाशनी **PRESS RELEASE**



**भारतीय रिज़र्व बैंक**  
RESERVE BANK OF INDIA

वेबसाइट : [www.rbi.org.in/hindi](http://www.rbi.org.in/hindi)

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संचार विभाग, केंद्रीय कार्यालय, शहीद भगत सिंह मार्ग, फोर्ट, मुंबई - 400 001

Department of Communication, Central Office, Shahid Bhagat Singh Marg, Fort, Mumbai - 400 001 फोन/Phone: 022 - 2266 0502

October 08, 2025

**RBI's Verified WhatsApp Channel for Public Awareness  
(Addition of 2<sup>nd</sup> account)**

Reserve Bank of India (RBI) has been conducting public awareness campaigns across various media such as print, television, radio, digital platforms, and text messages under the '*RBI Kehta Hai*' (RBI Says) initiative.

Further expanding its outreach, Reserve Bank of India had launched its verified WhatsApp channel in April 2025 to disseminate public awareness messages and important updates.

Through this initiative, the Reserve Bank aims to make vital financial information more accessible to the public in a simple, direct, and effective manner, thereby strengthening trust and resilience in the financial ecosystem.

Citizens can now receive official updates from the Reserve Bank of India over WhatsApp through the verified accounts 99309 91935 (*being added*) and 99990 41935 (*already in use*). Users are advised to follow only the official Reserve Bank of India accounts that carry the blue tick verification mark.

The Reserve Bank encourages citizens to stay informed and aware by following the verified WhatsApp channels and visiting the official website, [www.rbi.org.in](http://www.rbi.org.in)



**(Brij Raj)**  
Chief General Manager

Press Release: 2025-2026/1276