



**भारतीय रिज़र्व बैंक**  
**RESERVE BANK OF INDIA**

वेबसाइट : [www.rbi.org.in/hindi](http://www.rbi.org.in/hindi)

Website : [www.rbi.org.in](http://www.rbi.org.in)

ई-मेल/email : [helpdoc@rbi.org.in](mailto:helpdoc@rbi.org.in)



संचार विभाग, केंद्रीय कार्यालय, शहीद भगत सिंह मार्ग, फोर्ट, मुंबई - 400 001

Department of Communication, Central Office, Shahid Bhagat Singh Marg, Fort, Mumbai - 400 001 फोन/Phone: 022 - 2266 0502

October 31, 2025

## RBI launches the November 2025 round of the Rural Consumer Confidence Survey

The Reserve Bank of India has been regularly conducting Rural Consumer Confidence Survey (RCCS). The [November 2025 round](#) of the survey is being launched. The survey collects current perceptions and one year ahead expectations of households on general economic situation, employment scenario, overall price situation, own income and spending from the households residing in the rural and semi-urban areas across **31 states/ UTs** viz., Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu and Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, NCT of Delhi, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Union Territory of Ladakh, Uttar Pradesh, Uttarakhand and West Bengal. The results of this survey provide useful inputs for monetary policy.

The agency, Ipsos Research Private Ltd., Gurugram has been engaged to conduct the survey of this round on behalf of the Reserve Bank of India. For this purpose, the selected households will be approached by the agency and they are requested to provide their response. Other individuals, who are not approached by the agency can also participate in this survey by providing their responses using the [linked survey schedule](#). The filled in [survey schedule](#) may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

The Director,  
Division of Household Surveys,  
Department of Statistics and Information Management,  
Reserve Bank of India,  
C-8, 2nd Floor,  
Bandra- Kurla Complex, Bandra (East),  
Mumbai-400 051;  
Phone: 022-2657 8398, 022-2657 8332;  
Please [click here](#) to send mail.

Press Release: 2025-2026/1432

**Ajit Prasad**  
Deputy General Manager  
(Communications)