

प्रेस प्रकाशनी PRESS RELEASE



भारतीय रिजर्व बैंक
RESERVE BANK OF INDIA

वेबसाइट : www.rbi.org.in/hindi

Website : www.rbi.org.in

ई-मेल/Email : helpdoc@rbi.org.in



संचार विभाग, केंद्रीय कार्यालय, शहीद भगत सिंह मार्ग, फोर्ट, मुंबई - 400 001

Department of Communication, Central Office, Shahid Bhagat Singh Marg, Fort, Mumbai - 400 001 फोन/Phone: 022 - 2266 0502

February 9, 2026

RBI Launches Financial Literacy Week 2026

The Reserve Bank has been conducting Financial Literacy Week (FLW) every year since 2016 to promote financial literacy.

2. Governor Shri Sanjay Malhotra launched the eleventh edition of Financial Literacy Week (FLW) 2026, on the theme 'KYC – सुरक्षित बैंकिंग की ओर पहला कदम / KYC – Your First Step to Safe Banking'. The top management and Regional Heads of the Reserve Bank, NABARD and heads of select commercial banks participated in the event.

3. Addressing the gathering, the Governor underscored the significance of KYC for safe, secure, and inclusive banking. He urged the banks to utilise FLW to spread awareness among their customers on the importance and ease of KYC and re-KYC, the role of the Central KYC Records Registry (CKYCR) in simplifying customer onboarding, and the need to remain vigilant against KYC-related frauds and misuse of accounts.

4. The FLW 2026 will be observed between February 9 and 13, 2026, across the country. As part of this focused financial awareness drive, RBI will undertake multimedia campaigns on the theme of the FLW. Banks have also been advised to disseminate information and create awareness among their customers.

Press Release: 2025-2026/2073

(Brij Raj)
Chief General Manager