

June 27, 2025

## **RBI** launches the July 2025 round of the Rural Consumer Confidence Survey

The Reserve Bank of India has been regularly conducting Rural Consumer Confidence Survey (RCCS). The July 2025 round of the survey is being launched. The survey collects current perceptions and one year ahead expectations of households on general economic situation, employment scenario, overall price situation, own income and spending from the households residing in the rural and semi-urban areas across **31** states/ UTs viz., Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu and Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, NCT of Delhi, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Union Territory of Ladakh, Uttar Pradesh, Uttarakhand and West Bengal. The results of this survey provide useful inputs for monetary policy.

The agency, M/s Development & Research Services Pvt. Ltd., New Delhi has been engaged to conduct the survey of this round on behalf of the Reserve Bank of India. For this purpose, the selected households will be approached by the agency and they are requested to provide their response. Other individuals, who are not approached by the agency can also participate in this survey by providing their responses using the <u>linked</u> <u>survey schedule</u>. The filled in <u>survey schedule</u> may be e-mailed as per contact details given below. In case of any query/clarification, kindly contact at the following address:

The Director, Division of Household Surveys, Department of Statistics and Information Management, Reserve Bank of India, C-8, 2nd Floor, Bandra- Kurla Complex, Bandra (East), Mumbai-400 051; Phone: 022-2657 8398, 022-2657 8332; Please <u>click here</u> to send email.

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