

RBI Dy Governor visits Financial Inclusion Camp at Ormanjhi

Customer's interest, priority of banks: says M. Rajeshwar Rao

PNS : RANCHI

In a significant step to ensure seamless availability of financial services and promote financial inclusion, M. Rajeshwar Rao, Deputy Governor of the Reserve Bank of India, along with Prem Ranjan Prasad Singh, Regional Director of RBI, Ranchi, Manoj Ranjan, RBI Ombudsman, and other officials from the RBI, Ranchi Regional Office, visited a Financial Inclusion Saturation Camp held on August 8, 2025, at Ormanjhi Gram Panchayat in Ranchi.

Guruprasad Gond, General Manager of Bank of India, and officials from SLBC Jharkhand were also present on this occasion. The Deputy Governor's visit is part of the Reserve Bank of India's extensive outreach program, aimed at encouraging the financial inclusion campaign and promoting transparency

and efficiency in connecting with and serving the customers. It is notable that to make this campaign a success, the Regional Director and other senior officials of RBI Ranchi are also undertaking similar visits across the state.

To connect the masses with financial and banking facilities and social security schemes (Pradhan Mantri Jan-Dhan Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana, Pradhan Mantri Suraksha Bima Yojana, and Atal Pension Yojana) and to complete re-KYC process for eligible accounts, the Reserve Bank of India and the Department of Financial Services, Ministry of Finance, Government of India, have jointly launched an intensive financial inclusion saturation campaign from July 1 to September 30, 2025, in all Gram Panchayats across the country. With a view to



Deputy Governor of the Reserve Bank of India M. Rajeshwar Rao along with Prem Ranjan Prasad Singh, Regional Director of RBI, Ranchi, Manoj Ranjan, RBI Ombudsman, and other officials from the RBI, Ranchi Regional Office during a programme in Ranchi on Friday. PNS

ensure continuous access to social security schemes and various financial services through this campaign, customer-related information in bank records is also being updated.

During his address in the

camp, Rao stated that these camps are for connecting with people and ensuring that everyone is linked to financial system and make use of its benefits. Keeping bank accounts updated helps in providing uninterrupted

banking services.

The re-KYC campaign is a crucial step towards inclusive service delivery, and "we are committed to ensuring that no customer is left behind."

On this occasion, the Regional Director of Reserve Bank of India, Ranchi, given the importance of the subject, urged senior officials of various banks to visit these camps so that all bank employees and BCs (Business Correspondents) are further inspired and encouraged for this noble work.

The response to the camp was very enthusiastic, and all the participants appreciated it.

Re-KYC for a total of 3965 accounts was successfully completed in the camp till 4 pm and more than 7,000 customers enrolled for social security schemes during the camp exercise.

Before visiting the camp, in the forenoon, the Deputy

Governor shared his thoughts on 'Central Bank Communication' under the lecture series - 'Facets of Central Bank', an innovative initiative of the Reserve Bank of India, Ranchi Regional Office. He highlighted the significant role of the Reserve Bank of India as a central bank and shed light on the crucial role of central bank communication with various stakeholders in providing a desired direction to the economic environment of any country and in raising awareness and understanding about policies, guidelines, and far-reaching steps.

Additionally, a 'dialogue' session was organized for the officers and staff of the Ranchi Regional Office, where everyone was given an opportunity to share their experiences, suggestions, and feedback regarding the Bank's work processes with the Deputy Governor.