

BOB conducts financial inclusion camp at Balli

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A financial inclusion camp was organized by Bank of Baroda (BOB), at Balli, Adnem Gram Panchayat, Canacona, on August 2, as part of a three-month saturation campaign for financial inclusion (FI) schemes. The three-month campaign is by the department of financial services, ministry of finance. It started from July 1 and will run till September 30. It aims at universal coverage under various government-sponsored financial schemes.

The event witnessed the participation of RBI, regional director Prabhakar Jha, BoB, regional manager Kumar Keshav, lead district officer (south Goa) Jagdish Vyawahare, along with the sarpanch of Balli Village and panchayat secretary and other local village func-

tionaries.

During the programme, villagers were sensitized on KYC procedures, enrolment under social security schemes such as the Pradhan Mantri Jeevan Jyoti Bima Yojana, Pradhan Mantri Suraksha Bima Yojana, and Atal Pension Yojana. Participants were also made aware of the grievance redressal mechanism, digital payment systems, and the process for claiming unclaimed deposits. On-the-spot facilities for Re-KYC and enrolment under social security schemes were provided during the camp to facilitate immediate action for the benefit of the villagers.

Under the three-month campaign gram panchayat camps are being systematically conducted throughout the district with the goal of achieving 100% saturation in financial inclusion.