



भारतीय रिज़र्व बैंक  
RESERVE BANK OF INDIA  
www.rbi.org.in

RBI/2014-15/118

RPCD.FLC.No. 218-348/12.01.018/2014-15

July 7, 2014

To Chairman/CMD of Scheduled Commercial Banks  
(including RRBs)

Dear Sir

**Financial Literacy activities conducted by Financial Literacy Centres and rural branches of banks – monitoring system**

Please refer to our [circulars RPCD.FLC.No.12452/12.01.018/2011-12 dated June 6, 2012](#) and [RPCD.FLC.No.7641/12.01.018/2012-13 dated January 31, 2013](#) issuing operational guidelines for conduct of financial literacy camps by FLCs and rural branches of banks.

2. We have been reviewing the financial literacy activities undertaken by Financial Literacy Centres (FLCs) for last two years on the basis of a quarterly report received through SLBC of the respective states and it is observed that FLCs have achieved considerable progress in creating awareness and linking the excluded segment to the banking system. Since rural branches of banks are also mandated to conduct a minimum of one financial literacy camp in a month, it has been decided to monitor their activities also on quarterly basis as per reporting format given in Annex II.

3. Since the literacy camps are being conducted for last two years, it is time now to measure the extent of financial inclusion achieved through these camps. For the purpose, the existing quarterly report on financial literacy activities conducted by FLCs has been modified as given in Annex I.

4. As hitherto, SLBC/UTLBCs are advised to submit the above mentioned quarterly reports in the prescribed formats given in Annex I and Annex II, to the respective Regional Offices of RBI within 20 days after the end of each quarter. The reports for the quarter ended June 2014 may be submitted to our Regional Office on or before August 14, 2014.

Yours faithfully

(A Udgata)  
Principal Chief General Manager

Rural Planning & Credit Dept, Central Office, 10<sup>th</sup> Floor, Central Office Building, Shahid Bhagat Singh Marg, P.Box No. 10014, Mumbai 400 001

Tel : 22622919 Fax : 2261 0943/2261 0948 E-mail : [flcrpcdco@rbi.org.in](mailto:flcrpcdco@rbi.org.in)

“चेतावनी Caution: रिज़र्व बैंक द्वारा मेल-ड्राक, एसएमएस या फोन कॉल के जरिए किसी की भी व्यक्तिगत जानकारी जैसे बैंक के खाते का ब्यौरा, पासवर्ड आदि नहीं मांगी जाती है। यह धन रखने या देने का प्रस्ताव भी नहीं करता है। ऐसे प्रस्तावों का किसी भी तरीके से जवाब मत दीजिए।”

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## Financial literacy Centres - Report for the quarter ended -----

Sr. No.	State	District	Location (Metro, Urban, Semi-Urban, Rural)	Address	Date of start of functioning	Name of Sponsoring Bank	No. of literacy camps undertaken during the quarter as per RBI guidelines using standardized financial literacy material of RBI	No. of persons participated in literacy camps during the quarter	Out of persons participated, no. of persons already having bank account at the time of attending the camp	Out of persons participated, no. of persons opened bank account after attending the camp
Withdrawn w.e.f. May 13, 2022										

## Rural Branches - Report of conduct of Financial Literacy camps for quarter ended ----

SR	State	District	No.of Rural Branches in the State	No. of Rural Branches which have conducted literacy camps as per RBI guidelines using standardized financial literacy material of RBI in the quarter	No. of literacy camp conducted as per RBI guidelines using standardized financial literacy material of RBI	No. of persons participated	Out of persons participated, no. of persons already having bank account at the time of attending the camp	Out of persons participated, no. of persons opened bank account after attending the camp
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Withdrawn w.e.f May 13, 2022