



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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Financial Literacy Week 2022

Reserve Bank of India (RBI) has been conducting Financial Literacy Week (FLW) every year since 2016 to propagate financial education messages on various themes among members of public across the country.

2. The theme selected for current year FLW is “**Go Digital, Go Secure**” which will be observed between February 14-18, 2022. This theme is one of the strategic objectives of the National Strategy for Financial Education 2020-2025. Focus will be on creating awareness about (a) *Convenience of digital transactions*; (b) *Security of digital transactions*; and (c) *Protection of customers*.

3. Banks have been advised to disseminate the information and create awareness among their customers and general public. Further, RBI will undertake mass media campaign during the month of February 2022 to disseminate essential financial awareness messages to the general public.

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(Yogesh Dayal)
Chief General Manager